We help children become their best selves by publishing content and creating experiences that engage, delight, and foster joyful learning.

We believe that children experience fun and joy when they use their innate creativity, curiosity, intellect, and imagination. This belief, along with our motto Fun with a Purpose™, is central to every one of our exceptional products for children, parents, and teachers.
# Table of Contents

## Featured Products
- Highlights Library
- Highlights Learning
- Highlights Hello Library
- Reading Quest
- Highlights Storybooks

## Reading
- Read with Highlights™
- Voices™ Leveled Library
- Highlights™ Magazine
- High Five™ Magazine
- Hello™ Magazine
- Videos

## Puzzling
- Benefits of Puzzling
- Hidden Pictures™ Puzzle Books
- Fun Format Hidden Pictures™ Puzzle Books

## Curriculum
- Strategies for Readers & Writers
- Zaner-Bloser Reading Curriculum
- Zaner-Bloser Handwriting Curriculum
- Zaner-Bloser 15-Minute Programs
## A Crab's Clever Costume

Picking the right decorating material is important to the longnose spider crabs’ chances of survival. Most of the seaweed they find is pretty tasty to the big fish that also hunt the crabs. "If the crabs just decorated to look like the background, they would be giving their predators a little side salad with the main course," says Dr. Stachowicz. But by carefully choosing the peppery seaweed, these decorator crabs look less tasty and predators avoid them.

Once a longnose spider crab has put together a good suit of "seaweed armor" to protect itself, it is set for a while. The seaweed continues to grow even while it’s stuck to the crab’s back. When a crab molts, or sheds its old shell, it has to redecorate. It often uses seaweed from its old shell to decorate the new one. Basically, the crab recycles!

"Come with me," said Ryan.
at home, in school, and all the places in between

STEM+  Reading  Curriculum

RED HOT GREEN  NUMBERS in the CLASSROOM

Today Is Different          K2-A
By Sandy Asher
Art by Lynne Avril

Squirrel School
and Other Real Squirrel Stories
ILLUSTRATED BY MARCIN PIWOWARSKI
Readers
BY CONSTANCE NEWMAN
ILLUSTRATED BY SRIMALIE BASSANI
BY MICHAEL TAYLOR

Complete Next Generation Digital Writing Instruction!
Online Writing Center
For information, go to www.sfw.z-b.com
• Interactive Rubrics
• Anchor Papers
• Graphic Organizers
• Content-Area Writing Prompts
• Grammar Games
• Proofreading Activities
Interactive Lesson Library
Mini-Lessons (Presentation)
My Writing Pad
• Assessments
• Virtual File Cabinet
• eBooks
• And More!

Next Generation Assessment Edition

This SFI label applies to the text paper.
1-800-421-3018
www.zaner-bloser.com
SFICOC-01042
SFW_3_SE_Cover_12212.indd   1
7/22/14   7:43 AM
Highlights Library is an all-in-one digital reading platform that gives children instant access to an engaging collection of leveled stories. Highlights Library helps children develop a love of reading while providing teachers and parents with the tools to support them.

**Authentic Content**
- 2,500+ authentic Highlights stories
- Fiction and non-fiction across 10 categories
- Book leveling system to match all reading levels

**Built-In Customization**
- In-book reading tools personalize experience
- Learning Management System with reporting
- Ability to assign books and due dates

**Comprehensive Assessment**
- Advance with level placement and level-up tests
- Quizzes with each story test comprehension skills
- Progress tracking with individualized reading logs

**In its first year...**
- 2K+ Teachers
- 40K+ Students
- 500K+ Books Read

The teachers and schools love the cross-platform and single sign-on capability that allows students to practice reading both in the classroom and at home.

- Distributor
Helping children become strong, confident readers!

- Individual Reading Level Placement
- Online & Offline Access to Thousands of Books
- Reading Quizzes & Progress Tracking
- Hidden Pictures™ Reading Rewards
- LMS for Assignments & Reporting
Highlights Learning takes our kid-approved approach and organizes it into a progressive framework, aligned with school standards. Our workbooks and learning products, developed in collaboration with educational experts, integrate puzzles and humor to engage kids more deeply, paving the way for school success.

Beyond Skill and Drill:
Highlights Learning integrates skills practice with our beloved puzzles, mazes, Hidden Pictures™ activities, and humor. This lowers the barrier of learning anxiety and builds confidence, raising the level of fun.
Multi-Skill Workbooks

Big Fun

Ages: 3-8 | Pages: 256

Summer Big Fun

Ages: 4-8 | Pages: 144

Single Subject Workbooks

Board Books

Ages: 3-6 | Pages: 28

Practice Pads

Ages: 3-6 | Pages: 64

Learning Fun

Ages: 3-6 | Pages: 48

Fun to Learn

Ages: 3-6 | Pages: 56
Hello Library is a 24-book box set for babies and toddlers. Parents and children will enjoy reading together with this beautifully illustrated set of beginner books, designed to create an environment where children can grow their love of reading. Hello Library makes a great first reading library where a child’s love of reading can unfold.

- Accompanying native English audio
- Parent Reading Guides extend language skills and learning
- Vocabulary features teach over 200 English words
- Expert video tips spotlight letter sounds, introduce thematic activities, and enhance cognitive development
24 Hello Books with Audio

Explore every story, poem, and activity, which feature colorful images that engage babies and toddlers and help them learn from the start. Every book is made with young ones in mind, designed with rounded corners, tear and water resistant pages, and more.

24 Parent Reading Guides

Find activities to extend learning, enhance playtime, and practice vocabulary from each Hello book.

24 Expert Learning Videos

Hear from an expert on the best ways to use Hello to extend children’s learning.
Reading Quest is a themed anthology series made up of the most popular stories from Highlights, picked by kids themselves! Every book is made up of multiple stories, each around a central theme. Stories vary slightly in lexile level within each anthology, allowing readers to stretch their skills in the context of each engaging theme. It is a great digital or print addition to any library collection and is perfect for English language learning.

- Each book is based on an engaging topic kids love, from animals to technology
- Four to five stories per book
- Accompanying English speaker audio available with every story
- Lexile measures provided per story
- Fiction and nonfiction collections
Highlights Storybooks is a collection of leveled readers and accompanying activities from PreK to Grade 6. These unique storybook sets come packaged in a slipcase with five books in each set, plus QR codes for the digital versions. These are great classroom resources for English language learners with comprehension questions and activities to accompany each story.

Storybooks Reading Levels

- 18 sets: nine grade levels, two sets per grade level
- Each set includes:
  - Five storybooks with comprehension questions and corresponding activities for each
  - Six bonus digital stories
  - Learning guide with answer key and instructional tips
- Accompanying audio and digital versions available for print and digital bundle
Read with Highlights digital collection features more than 2,300 of Highlights’ most popular stories organized by theme and reading level. This collection makes a perfect addition to any online reading platform or website for use in the classroom or for supplemental reading practice anywhere.

<table>
<thead>
<tr>
<th>Fluency Level</th>
<th>Number of Stories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginner</td>
<td>600+</td>
</tr>
<tr>
<td>Elementary</td>
<td>1100+</td>
</tr>
<tr>
<td>Intermediate</td>
<td>400+</td>
</tr>
<tr>
<td>Advanced</td>
<td>250+</td>
</tr>
</tbody>
</table>

- Content is optimized for digital platforms
- Reading levels, word counts and audio are included for all stories
- New stories added to the library regularly across many levels and categories
Voices Leveled Library is a collection of more than 600 leveled readers that promotes critical thinking skills and strengthens English-language fluency. The readers span topics from science to social studies. The series was developed using research on social-emotional learning.

- Stories at many levels and topics to fit different students’ needs
- Fluency handbook and teacher resources are available for each title
- Accompanying audio files aid in pronunciation
Highlights is America’s #1 children’s magazine.

- Full of fiction stories, nonfiction articles, poems, puzzles, crafts, and more
- The variety of content is wholesome, positive, and educational

**Ages:** 6-12 | **Titles:** Monthly | **Pages:** 44

Highlights High Five is America’s most-read magazine for preschool-age children.

- Full of fiction stories, puzzles, recipes, crafts, action rhymes, and more
- Activities foster a child’s natural curiosity and thirst for early learning

**Ages:** 2-5 | **Titles:** Monthly | **Pages:** 36

Highlights Hello is baby’s first magazine to help foster the joy of reading.

- Each issue contains read-aloud stories with simple pictures and puzzles with vivid illustrations
- Includes tips for parents on reading with baby

**Ages:** 0-2 | **Titles:** Monthly | **Pages:** 14
Highlights Animations is an engaging collection of animated storybooks to help teach reading and English-language skills.

- Audio synchronization and text highlighting
- Moving characters keep young readers entertained
- Easily adaptable to fit any platform or website

Highlights has a mix of original live action and animated videos that includes science facts, quizzes, recipes and more!

- These videos can be used for any online platform, website, or mobile app
- Videos can be translated and customized for your market

Highlights at Home is a 30-video series, each based on a Highlights kid-friendly topic like action rhymes, stories, poems, recipes, and more.

- Videos feature enthusiastic American mom, Kara, and her young son Michael
- Each video provides ideas for parent and child to learn while having fun
Benefits of Puzzling

Highlights believes that children learn best through activities that align with their interests, ignite their curiosity, and offer a challenge.

Highlights editors have worked with independent researchers to visit schools & record how children interacted with Highlights puzzles. These observations helped to form the foundation for creating Highlights puzzle products that delight & educate children all around the world.

Can you spot all the hidden objects?
Puzzling Leads to Skill Building

Self Esteem
Highlights puzzles can be used as an independent activity, allowing children to build confidence in their own abilities.

Attention to Detail
When completing a Highlights puzzle, children have to pay close attention to details in order to locate the hidden objects.

Vocabulary Development
Highlights puzzles encourage vocabulary development as children match words and images to enhance learning.

At Sea
It’s a perfect day to be on a sailboat!

Find these hidden objects in the scene.
- Ruler
- Banana
- Button
- Closed Umbrella
- Cookie
- Baseball
- Hotdog
- Popcorn

Follow the lines to make words.
- HOT
- BASE
- POP
- BALL
- DOG

Concentration
Highlights puzzles are full of fun art and humor to keep kids engaged, building their ability to concentrate.

Problem Solving
Every Highlights puzzle presents a problem that needs solved. The variety of puzzle types allows a child to creatively problem solve.

Motor Skills
Highlights puzzles range in design, many teaching tracing and pen control, which builds a child’s fine motor skills.
Hidden Pictures™
For Every Puzzler

**Ages 3-6**
- *My First Hidden Pictures*
  - Titles: 8
  - Pages: 32
- *Hidden Pictures Word Explorer*
  - Titles: 4
  - Pages: 32
- *Hidden Pictures Super Challenge*
  - Titles: 8
  - Pages: 48

**Ages 6-12**
- *Hidden Pictures Sticker Puzzles*
  - Titles: 16
  - Pages: 48
- *Hidden Pictures Pet Puzzles*
  - Titles: 6
  - Pages: 96
- *Hidden Pictures More*
  - Titles: 8
  - Pages: 48

**Ages 8+**
- *Hidden Pictures Super Challenge*
  - Titles: 4
  - Pages: 48
- *Hidden Pictures More*
  - Titles: 2
  - Pages: 96
Hidden Pictures™
Fun Format

Hidden Pictures
Puzzles to Highlight

This new twist on Hidden Pictures puzzles puts the classic puzzles in reverse! Use highlighters to illuminate the cleverly hidden objects in challenging white-on-black puzzles.

Ages: 6+ | Titles: 2 | Pages: 96

Hidden Pictures
Secret Puzzles

Introducing a magical Hidden Pictures puzzle collection! Color-reveal technology using a wand to reveal the puzzle gives fans a new, exciting way to solve the popular visual challenge.

Ages: 6+ | Titles: 1 | Pages: 96

Hidden Pictures
Foldout-Fun Puzzle Books

This innovative, tall and thin format with flaps doubles the size of the puzzle on each spread, making learning about letters and numbers a double-the-fun learning experience.

Ages: 3-6 | Titles: 2 | Pages: 12

Hidden Pictures
101 Activity Books

Each of these themed collections features 101 of the most popular hidden objects in Hidden Pictures puzzles. These books include Hidden Pictures scenes, mazes, silly scenes, drawing activities, and more.

Ages: 6-9 | Titles: 3 | Pages: 144
**Puzzle Books**

**My First Amazing Mazes**

These new maze books contain a variety of mazes for the youngest puzzlers including traditional, string, pattern mazes, and more. Each maze is designed to help develop fine-motor and problem-solving skills.

*Titles*: 2  |  *Pages*: 48

**Ages**: 3-6

**Amazing Mazes**

This maze series includes two books for beginners and two books for experienced puzzlers. The variety of mazes illustrated with vibrant color and silly humor amuses kids as they problem solve.

*Titles*: 4  |  *Pages*: 72

**Ages**: 4+

**Favorite Puzzles**

This collection of our most beloved puzzles includes thinking challenges, mini-mazes, matching activities, logic puzzles, and more. Each puzzle book helps kids discover new interests while building brainpower.

*Titles*: 4  |  *Pages*: 48

**Ages**: 6+

**Favorite Puzzles for Beginners**

This book of mixed puzzles is designed for beginning puzzlers and includes matching activities, thinking challenges, and more. Every puzzle is designed to be developmentally appropriate for young children.

*Titles*: 4  |  *Pages*: 48

**Ages**: 3-6
Puzzle Books

Photo Puzzlemania™
Intricate, full-color photos have been cleverly turned into favorite puzzle types, like Hidden Pictures™ scenes, Check and Double Check, Hidden in Plain Sight, mazes, matching activities, and more in this brand new title.

Ages: 6+ | Titles: 2 | Pages: 144

Ultimate Puzzle Challenge
This new title features more than 125 specialty created Highlights puzzle favorites, including Hidden Pictures™ scenes, mazes, Sudoku, word searches, logic puzzles, and more for the most experienced puzzlers.

Ages: 8+ | Titles: 1 | Pages: 256

Lift-the-Flap
With more than 40 flaps to lift, these new oversized board books deliver an exciting search-and-find guessing game that kids can play over and over again for children not yet reading on their own.

Ages: 2-5 | Titles: 3 | Pages: 10

Puzzle Activity Fun
This interactive series features themed puzzles from Hidden Pictures™ scenes to letters, numbers, and vocabulary practice. These books are the perfect blend of stimulating puzzles, stickers, and stories.

Ages: 3-6 | Titles: 6 | Pages: 24
Puzzle Books

Mathmania™

Mathmania is a fun way to get kids excited about math. They’ll explore numbers and math concepts through puzzles and reinforce skills such as patterning, estimating, fractions, money, and time.

Ages: 7+ | Titles: 40 | Pages: 36

All About

Each book features stories, puzzles, and activities based on a central theme such as Spring, Rain, Bedtime, or Books. The format encourages children to read for pleasure with fun and engaging stories.

Ages: 4+ | Titles: 18 | Pages: 32

Write-On Wipe-Off Books

This convenient format uses dry-erase markers, so kids can complete each puzzle many times in different ways. This series includes ABC Puzzles, Hidden Pictures™ Read and Write, and Puzzlemania.

Ages: 3+ | Titles: 4 | Pages: 56

Puzzlematia™ Puzzle Pads

An assortment of problem-solving fun from Puzzlematia! From brain teasers to mazes to word searches, there are a variety of kids puzzles for many different kinds of fun.

Ages: 6+ | Titles: 8 | Pages: 64
More Great Products

Hidden Pictures™ Two-Player Puzzles
Ages: 6+
Titles: 2
Pages: 144

Hidden Pictures™ Jumbo Book of Hidden Pictures™
Ages: 6+
Titles: 1
Pages: 144

Hidden Pictures™ Silly Sticker Stories
Ages: 6+
Titles: 6
Pages: 48

Puffy Sticker Playscenes
Ages: 3-6
Titles: 2
Pages: 48

Favorite Hidden Pictures™
Ages: 6+
Titles: 8
Pages: 144

Hidden Pictures™ Silly Fill-In
Ages: 6+
Titles: 4
Pages: 64
More Great Products

Song and Puzzle Books

Ages: 3-6
Titles: 3
Pages: 48

On the Go

Ages: 6+
Titles: 24
Pages: 24

Box of Fun

Ages: 3-6
Boxes: 4

Puzzlemania™ Activity Books

Ages: 6+
Titles: 12
Pages: 144

Jumbo Book of Mazes

Ages: 6+
Titles: 1
Pages: 256

Amazing Puzzle Adventures

Ages: 8+
Titles: 4
Pages: 48
More Great Products

Find It
Board Books

Ages: 0-2
Titles: 4
Pages: 14

Baby Mirror
Board Books

Ages: 0-2
Titles: 4
Pages: 14

Let’s Grow™

Ages: 0-2
Titles: 24
Pages: 14

Zoobies

Ages: 0-3
Titles: 12

Zootles

Ages: 3-6
Titles: 14

Zoobooks

Ages: 6+
Titles: 39
Zaner-Bloser understands that to be experienced in the English language is to be trained in both reading and writing. Together with schools, we focus on teaching students using research-based methods that build skills through individualized instruction — setting the stage for joyful, successful learning in every classroom.

As part of the Highlights Family of Companies since 1975, Zaner-Bloser supports teachers with high-quality, engaging materials that help to spark excitement among their students and nurture confident, capable communicators.

WE ARE LITERACY™
Strategies for Writers and Strategies for Readers work together as a comprehensive English language solution for grades K-6, built on a foundation of social-emotional learning.

Strategies is ideal for the bilingual classroom where English instruction totals ten to fifteen hours per week. It is the perfect choice for schools looking for a consistent and comprehensive literacy solution. The text genres covered in Strategies for Writers guide the text selection in the Strategies for Readers series.

**Strategies for Writers**

**Grades: PreK-8 | Writing**

Strategies for Writers provides instruction in writing, composition and grammar so students can thoughtfully convey complex ideas. The holistic program integrates writing and grammar to prepare students to be effective and successful writers. This program fulfills the Common Core State Standard for writing.

**Strategies for Readers**

**Grades: PreK-6 | Reading**

Strategies for Readers is designed to teach students to be confident and effective readers. The program uses graded readers to match texts appropriately to a student’s reading level, and meet individual needs with differentiated skill instruction and practice. This program fulfills the Common Core State Standard for reading.
Hickory Dickory Dock
Grades: PreK | Reading

Hickory Dickory Dock is a reading readiness program designed to give preschool-aged children the foundation they need to be successful when starting formal reading instruction. The program is organized into 10 units of instruction. Well-known, beautifully illustrated traditional nursery rhymes are the basis of the program.

Happily Ever After
Grades: PreK | Reading

Happily Ever After is a reading readiness program that builds on the foundational literacy skills taught in Hickory Dickory Dock. The program is organized into 10 units of instruction. Well-known, beautifully illustrated selections of children’s literature are the basis of the program.
Superkids is a comprehensive English language arts curriculum crafted for grades K–2 using evidence-based literacy practices and supported by a dedicated literacy team. This proven-effective program follows a unique, systematic, and explicit instructional path through engaging, increasingly complex text.

Growing and learning with the Superkids by their side, students develop the K–2 literacy skills they need to be successful in grade 3 and beyond.

Zaner-Bloser Handwriting:

ABC 123 Just for Me!

ABC 123 Just For Me!, the handwriting readiness level of Zaner-Bloser Handwriting, takes a fun, playful approach to introducing young students to handwriting instruction. The program prepares students for handwriting in kindergarten and beyond, with letter recognition, print awareness, phonemic awareness, gross-motor skills, fine-motor skills, spatial awareness, and handwriting skills.

Zaner-Bloser Handwriting

Zaner-Bloser Handwriting teaches children how to write English letters and words in manuscript and cursive (script) handwriting. This comprehensive program is the #1 handwriting program in the U.S., popular with schools and teachers.
Zaner-Bloser knows that not all classrooms have time to navigate a full literacy curriculum. That is why Zaner-Bloser has created a set of shortened literacy programs to allow for literacy study in less time.

In just 15 minutes a day, a teacher can walk their students through a literacy lesson to improve their writing, spelling or vocabulary.

Each of these programs is created with the same care and research that has characterized Zaner-Bloser’s larger literacy curriculum products.
Spelling Connections
Grades: K-8 | Spelling & Vocabulary

Based on more than 30 years of research, *Spelling Connections* teaches spelling through word patterns common in English and meaningful practice, word sorting, and digital support. Each grade level consists of 36 week-long units designed to take about 15 minutes per day.

Grammar, Usage, and Mechanics
Grades: 2-8 | Writing

*G.U.M.* teaches students skills important for successful writing. This program offers a flexible format and many ways to engage students in learning basic building blocks of the English language.

Word Wisdom
Grades: 3-6 | Spelling & Vocabulary

*Word Wisdom* is a complete program to teach students new vocabulary and to improve comprehension. It encourages students to take ownership of their vocabulary development and helps them learn more than 300 new words per year.

I Read to Write
Grades: 2-6 | Writing

*I Read to Write* is a program that teaches students to read and analyze multiple texts and write a well-structured response. Each book includes three content area units, in science, math and social studies.
Highlights is proud to have an exclusive partnership with Rourke Educational Media. With a specialty in STEM+, Rourke Readers highlight the ways science, technology, engineering, art, and math overlap with everyday areas students are already familiar with. Rourke Readers can also pair fiction and non-fiction stories to integrate language development, reading, and writing within content subject areas like science and social studies. Rourke Readers’ standards-based science content is designed to help improve literacy and language skills for students grades PreK to 8.

- A collection of over 1,700 titles specializing in STEM+
- Additional 500 Spanish titles
- Leveled, with audio
- Can be used in both digital and print
- Strong instructional content, including vocabulary lists
- Many subjects, including Science, Math, Social Studies, Language Arts, Fiction, and Chapter Books

Fluency Level | Number of Books
---|---
Beginner | 890+
Intermediate | 880+
Advanced | 670+
Highlights for Children believes children become their “best selves” by using their creativity and imagination; developing their reading, thinking, and reasoning skills; and learning to treat others with respect, kindness, and sensitivity.