

Highlights

International
Catalog 2019



We help children become their best selves by publishing content and creating experiences that engage, delight, and foster joyful learning.

We believe that children experience fun and joy when they use their innate creativity, curiosity, intellect, and imagination. This belief, along with our motto **Fun with a Purpose™**, is central to every one of our exceptional products for children, parents, and teachers.



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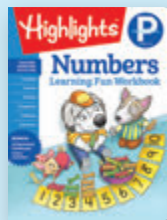
Inspiring Joyful Learning

Ages

Puzzles

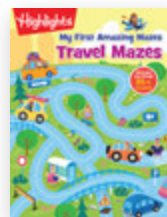
Digital

Beginner



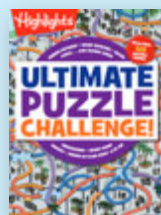
Ages 0-2

Intermediate



Ages 3-6

Advanced



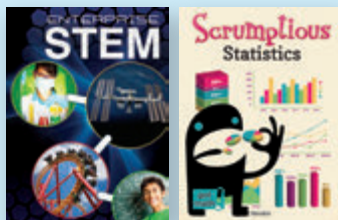
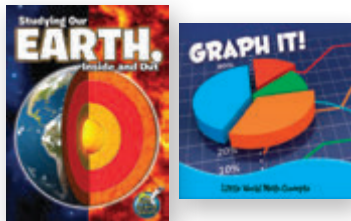
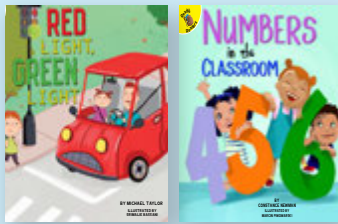
Ages 7-12

at home, in school, and all the places in between

STEM+

Reading

Curriculum



Highlights Library

Digital Reading Platform

“ The teachers and schools love the cross-platform and single sign-on capability that allows students to practice reading both in the classroom and at home. ”

- Distributor



Highlights Library is an all-in-one digital reading platform that gives children instant access to an engaging collection of leveled stories. Highlights Library helps children develop a love of reading while providing teachers and parents with the tools to support them.

Authentic Content

- 2,500+ authentic Highlights stories
- Fiction and non-fiction across 10 categories
- Book leveling system to match all reading levels

Built-In Customization

- In-book reading tools personalize experience
- Learning Management System with reporting
- Ability to assign books and due dates

Comprehensive Assessment

- Advance with level placement and level-up tests
- Quizzes with each story test comprehension skills
- Progress tracking with individualized reading logs

In its first year. . .



2K+ Teachers



40K+ Students



500K+ Books Read

Helping children become strong, confident readers!



Highlights Learning

Early Skill Building Workbooks

For more information, ask us for the Highlights Learning catalog!



Highlights Learning takes our kid-approved approach and organizes it into a progressive framework, aligned with school standards. Our workbooks and learning products, developed in collaboration with educational experts, integrate puzzles and humor to engage kids more deeply, paving the way for school success.

Beyond Skill and Drill:

Highlights Learning integrates skills practice with our beloved puzzles, mazes, Hidden Pictures™ activities, and humor. This lowers the barrier of learning anxiety and builds confidence, raising the level of fun.

I

This is an uppercase I. Trace the uppercase I with your pencil. Then write your own.

Trace I to finish the sentence.

Ice cream is cold.

i

This is a lowercase i. Trace the lowercase i with your pencil. Then write your own.

Trace i to finish the sentence.

An igloo is made of snow.

PreK

What I Saw at Dawn

Write the words from the word bank to complete the poem. Say each word as you write it.

because claws dawn
lawn pause yawn

This morning at _____
I awoke with a _____
and saw something land on our front

The sight made me _____
and that is _____
it had feathers, large wings, a sharp beak . . . and _____

What did the boy see? Connect the dots to find out.

Let's All Walk

Write the words from the word bank to complete the story. Say each word as you write it.

ball call fall malt salt small talk walk wall

The sun is shining as we _____ to the beach. We can smell the _____ in the air. We built a sandcastle with a _____ around it. I found a _____ seashell to add.

"Don't let it _____!" shouts Layla as someone throws a _____ near us.

We _____ about what to do next. The _____ of seagulls searching for lunch makes us hungry.

"Let's get an ice-cream _____!" I say.

Grade 2

Multi-Skill Workbooks

Big Fun



Ages: 3-8 | Pages: 256

Summer Big Fun



Ages: 4-8 | Pages: 144

Single Subject Workbooks

Board Books



Ages: 3-6 | Pages: 28

Practice Pads



Ages: 3-6 | Pages: 64

Learning Fun



Ages: 3-6 | Pages: 48

Fun to Learn



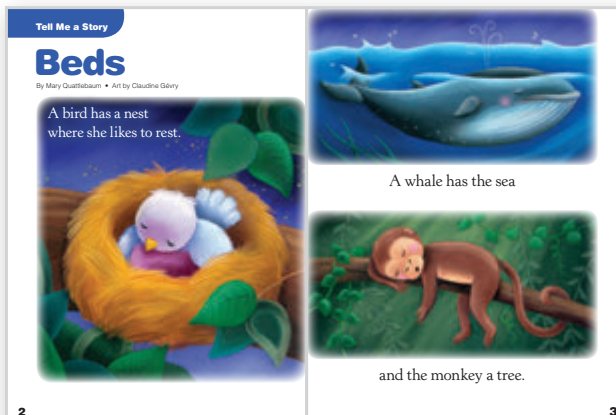
Ages: 3-6 | Pages: 56

Hello Library

Reading Box Set



Hello Library is a 24-book box set for babies and toddlers. Parents and children will enjoy reading together with this beautifully illustrated set of beginner books, designed to create an environment where children can grow their love of reading. Hello Library makes a great first reading library where a child's love of reading can unfold.



- Accompanying native English audio
- Parent Reading Guides extend language skills and learning
- Vocabulary features teach over 200 English words
- Expert video tips spotlight letter sounds, introduce thematic activities, and enhance cognitive development

What's Included?



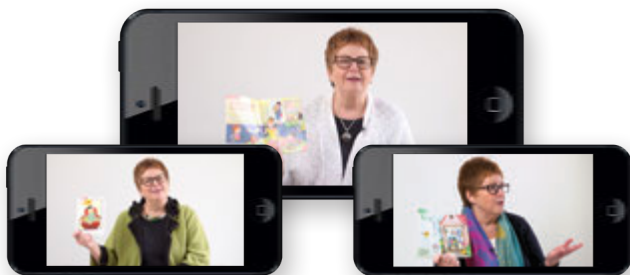
24 Hello Books with Audio

Explore every story, poem, and activity, which feature colorful images that engage babies and toddlers and help them learn from the start. Every book is made with young ones in mind, designed with rounded corners, tear and water resistant pages, and more.



24 Parent Reading Guides

Find activities to extend learning, enhance playtime, and practice vocabulary from each Hello book.



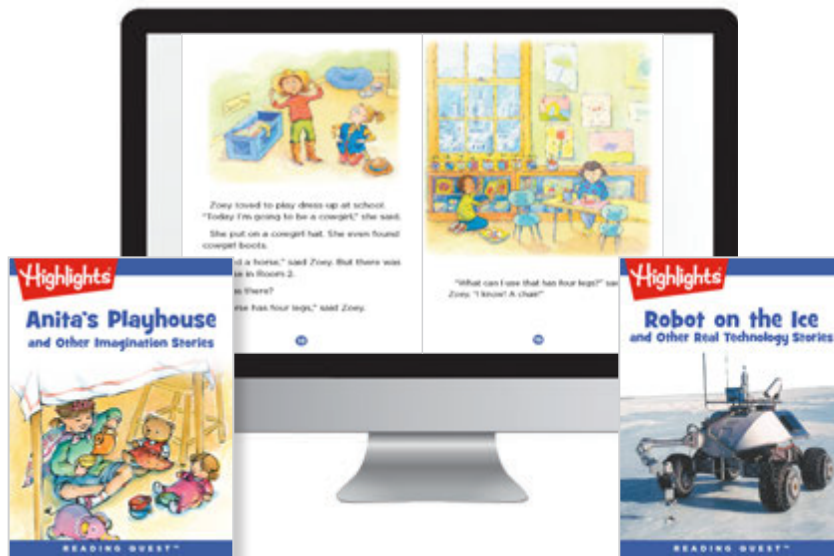
24 Expert Learning Videos

Hear from an expert on the best ways to use Hello to extend children's learning.

Reading Quest

Themed Readers

AGES
5+



Reading Quest is a themed anthology series made up of the most popular stories from Highlights, picked by kids themselves! Every book is made up of multiple stories, each around a central theme. Stories vary slightly in lexile level within each anthology, allowing readers to stretch their skills in the context of each engaging theme. It is a great digital or print addition to any library collection and is perfect for English language learning.



Multiple Stories in Each Book

- Each book is based on an engaging topic kids love, from animals to technology
- Four to five stories per book
- Accompanying English speaker audio available with every story
- Lexile measures provided per story
- Fiction and nonfiction collections

Highlights Storybooks

Box Set



Highlights Storybooks is a collection of leveled readers and accompanying activities from PreK to Grade 6. These unique storybook sets come packaged in a slipcase with five books in each set, plus QR codes for the digital versions. These are great classroom resources for English language learners with comprehension questions and activities to accompany each story.

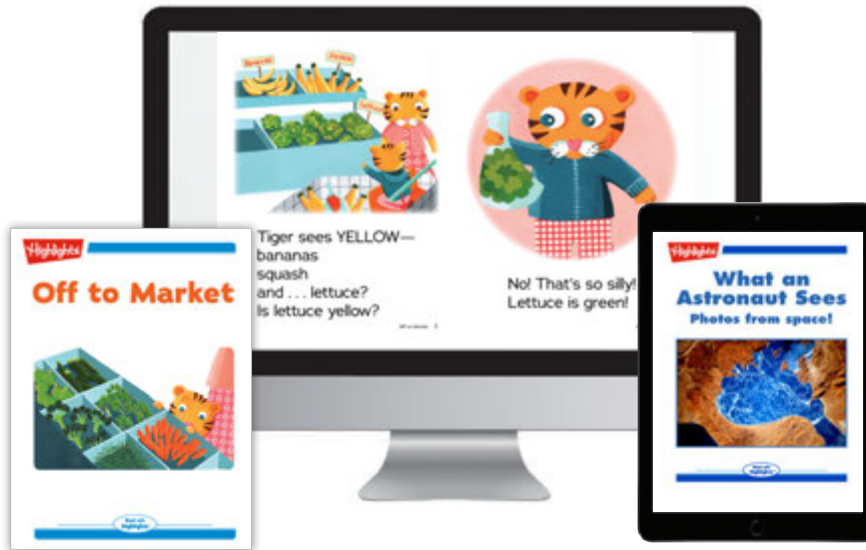
Storybooks Reading Levels

				Grades 4, 5, 6	
		Grades 1, 2, 3			
Grades K1, K2, K3					
BR-100	100-200	200-300	300-400	400-500	500-600
Lexile Levels					

- 18 sets: nine grade levels, two sets per grade level
- Each set includes:
 - Five storybooks with comprehension questions and corresponding activities for each
 - Six bonus digital stories
 - Learning guide with answer key and instructional tips
- Accompanying audio and digital versions available for print and digital bundle

Read with Highlights

Digital Readers



Read with Highlights digital collection features more than 2,300 of Highlights' most popular stories organized by theme and reading level. This collection makes a perfect addition to any online reading platform or website for use in the classroom or for supplemental reading practice anywhere.

Fluency Level	Number of Stories
Beginner	600+
Elementary	1100+
Intermediate	400+
Advanced	250+

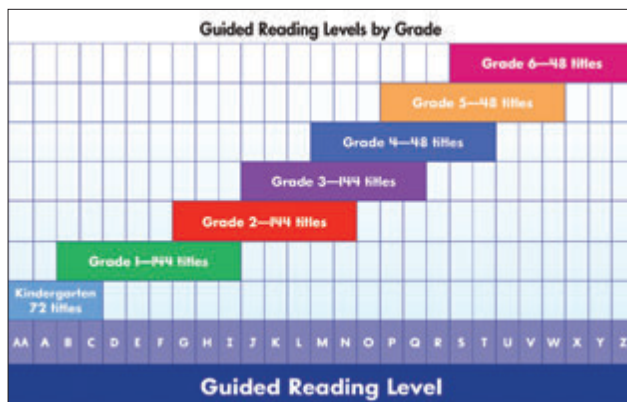
- Content is optimized for digital platforms
- Reading levels, word counts and audio are included for all stories
- New stories added to the library regularly across many levels and categories

Voices Leveled Library

Digital Readers



Voices Leveled Library is a collection of more than 600 leveled readers that promotes critical thinking skills and strengthens English-language fluency. The readers span topics from science to social studies. The series was developed using research on social-emotional learning.



- Stories at many levels and topics to fit different students' needs
- Fluency handbook and teacher resources are available for each title
- Accompanying audio files aid in pronunciation

Magazines

Highlights™



Highlights is America's #1 children's magazine.

- Full of fiction stories, nonfiction articles, poems, puzzles, crafts, and more
- The variety of content is wholesome, positive, and educational

Ages: 6-12 | **Titles:** Monthly | **Pages:** 44

Highlights High Five™



Highlights High Five is America's most-read magazine for preschool-age children.

- Full of fiction stories, puzzles, recipes, crafts, action rhymes, and more
- Activities foster a child's natural curiosity and thirst for early learning

Ages: 2-5 | **Titles:** Monthly | **Pages:** 36

Highlights Hello™



Highlights Hello is baby's first magazine to help foster the joy of reading.

- Each issue contains read-aloud stories with simple pictures and puzzles with vivid illustrations
- Includes tips for parents on reading with baby

Ages: 0-2 | **Titles:** Monthly | **Pages:** 14

Videos



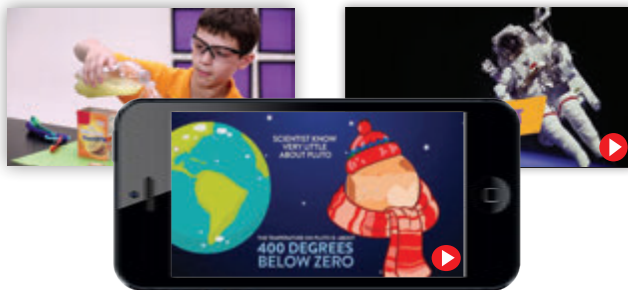
Highlights Animations



Highlights Animations is an engaging collection of animated storybooks to help teach reading and English-language skills.

- Audio synchronization and text highlighting
- Moving characters keep young readers entertained
- Easily adaptable to fit any platform or website

Highlights Videos



Highlights has a mix of original live action and animated videos that includes science facts, quizzes, recipes and more!

- These videos can be used for any online platform, website, or mobile app
- Videos can be translated and customized for your market

Highlights at Home Videos



Highlights at Home is a 30-video series, each based on a Highlights kid-friendly topic like action rhymes, stories, poems, recipes, and more.

- Videos feature enthusiastic American mom, Kara, and her young son Michael
- Each video provides ideas for parent and child to learn while having fun

Benefits of Puzzling



Highlights believes that children learn best through activities that align with their interests, ignite their curiosity, and offer a challenge.

Highlights editors have worked with independent researchers to visit schools & record how children interacted with Highlights puzzles. These observations helped to form the foundation for creating Highlights puzzle products that delight & educate children all around the world.



Can you spot all the hidden objects?

Puzzling Leads to Skill Building

Self Esteem

Highlights puzzles can be used as an independent activity, allowing children to build confidence in their own abilities.

Attention to Detail

When completing a Highlights puzzle, children have to pay close attention to details in order to locate the hidden objects.

Vocabulary Development

Highlights puzzles encourage vocabulary development as children match words and images to enhance learning.



At Sea

It's a perfect day to be on a sailboat!



Art by Laura Watson

Find these hidden objects in the scene.



Ruler



Banana



Button



Closed Umbrella



Cookie



Baseball



Hotdog



Popcorn



Follow the lines to make words.

HOT

BALL

BASE

DOG

POP



15



Concentration

Highlights puzzles are full of fun art and humor to keep kids engaged, building their ability to concentrate.

Problem Solving

Every Highlights puzzle presents a problem that needs solved. The variety of puzzle types allows a child to creatively problem solve.

Motor Skills

Highlights puzzles range in design, many teaching tracing and pen control, which builds a child's fine motor skills.

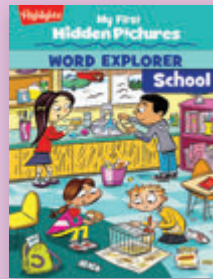
Hidden Pictures™

For Every Puzzler

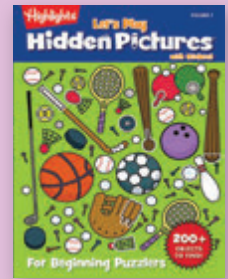
AGES
3-6



Titles: 8
Pages: 32

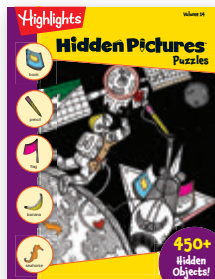


Titles: 4
Pages: 32



Titles: 8
Pages: 48

AGES
6-12



Titles: 16
Pages: 48



Titles: 6
Pages: 96



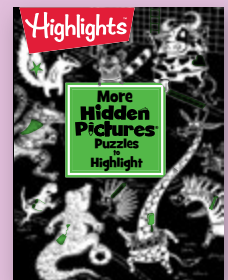
AGES
8+



Titles: 8
Pages: 48



Titles: 4
Pages: 48



Titles: 2
Pages: 96

Hidden Pictures™

Fun Format

Hidden Pictures Puzzles to Highlight



This new twist on Hidden Pictures puzzles puts the classic puzzles in reverse! Use highlighters to illuminate the cleverly hidden objects in challenging white-on-black puzzles.

Ages: 6+ | Titles: 2 | Pages: 96

Hidden Pictures Foldout-Fun Puzzle Books



This innovative, tall and thin format with flaps doubles the size of the puzzle on each spread, making learning about letters and numbers a double-the-fun learning experience.

Ages: 3-6 | Titles: 2 | Pages: 12

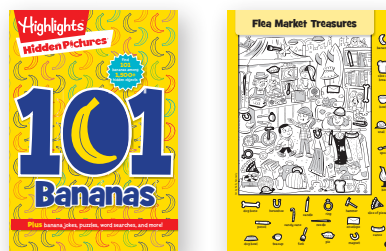
Hidden Pictures Secret Puzzles



Introducing a magical Hidden Pictures puzzle collection! Color-reveal technology using a wand to reveal the puzzle gives fans a new, exciting way to solve the popular visual challenge.

Ages: 6+ | Titles: 1 | Pages: 96

Hidden Pictures 101 Activity Books



Each of these themed collections features 101 of the most popular hidden objects in Hidden Pictures puzzles. These books include Hidden Pictures scenes, mazes, silly scenes, drawing activities, and more.

Ages: 6-9 | Titles: 3 | Pages: 144

Puzzle Books

My First Amazing Mazes



These new maze books contain a variety of mazes for the youngest puzzlers including traditional, string, pattern mazes, and more. Each maze is designed to help develop fine-motor and problem-solving skills.

Ages: 3-6 | **Titles:** 2 | **Pages:** 48

Amazing Mazes



This maze series includes two books for beginners and two books for experienced puzzlers. The variety of mazes illustrated with vibrant color and silly humor amuses kids as they problem solve.

Ages: 4+ | **Titles:** 4 | **Pages:** 72

Favorite Puzzles



This collection of our most beloved puzzles includes thinking challenges, mini-mazes, matching activities, logic puzzles, and more. Each puzzle book helps kids discover new interests while building brainpower.

Ages: 6+ | **Titles:** 4 | **Pages:** 48

Favorite Puzzles for Beginners



This book of mixed puzzles is designed for beginning puzzlers and includes matching activities, thinking challenges, and more. Every puzzle is designed to be developmentally appropriate for young children.

Ages: 3-6 | **Titles:** 4 | **Pages:** 48

Puzzle Books

Photo Puzzlemania™



Intricate, full-color photos have been cleverly turned into favorite puzzle types, like Hidden Pictures™ scenes, Check and Double Check, Hidden in Plain Sight, mazes, matching activities, and more in this brand new title.

Ages: 6+ | **Titles:** 2 | **Pages:** 144

Ultimate Puzzle Challenge



This new title features more than 125 specialty created Highlights puzzle favorites, including Hidden Pictures™ scenes, mazes, Sudoku, word searches, logic puzzles, and more for the most experienced puzzlers.

Ages: 8+ | **Titles:** 1 | **Pages:** 256

Lift-the-Flap



With more than 40 flaps to lift, these new oversized board books deliver an exciting search-and-find guessing game that kids can play over and over again for children not yet reading on their own.

Ages: 2-5 | **Titles:** 3 | **Pages:** 10

Puzzle Activity Fun

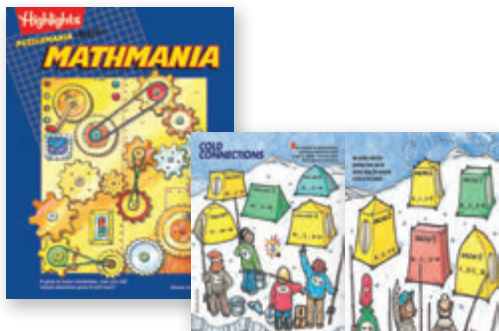


This interactive series features themed puzzles from Hidden Pictures™ scenes to letters, numbers, and vocabulary practice. These books are the perfect blend of stimulating puzzles, stickers, and stories.

Ages: 3-6 | **Titles:** 6 | **Pages:** 24

Puzzle Books

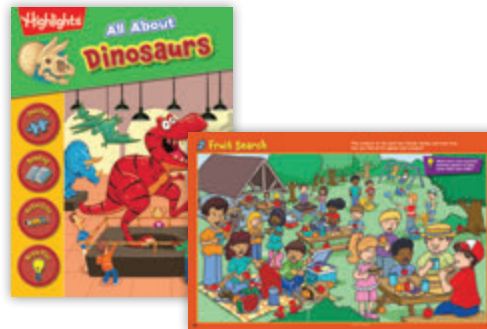
Mathmania™



Mathmania is a fun way to get kids excited about math. They'll explore numbers and math concepts through puzzles and reinforce skills such as patterning, estimating, fractions, money, and time.

Ages: 7+ | **Titles:** 40 | **Pages:** 36

All About



Each book features stories, puzzles, and activities based on a central theme such as Spring, Rain, Bedtime, or Books. The format encourages children to read for pleasure with fun and engaging stories.

Ages: 4+ | **Titles:** 18 | **Pages:** 32

Write-On Wipe-Off Books



This convenient format uses dry-erase markers, so kids can complete each puzzle many times in different ways. This series includes ABC Puzzles, Hidden Pictures™ Read and Write, and Puzzlemania.

Ages: 3+ | **Titles:** 4 | **Pages:** 56

Puzzlemania™ Puzzle Pads



An assortment of problem-solving fun from Puzzlemania! From brain teasers to mazes to word searches, there are a variety of kids puzzles for many different kinds of fun.

Ages: 6+ | **Titles:** 8 | **Pages:** 64

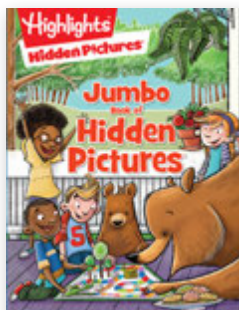
More Great Products

**Hidden Pictures™
Two-Player Puzzles**



**Ages: 6+
Titles: 2
Pages: 144**

**Jumbo Book of
Hidden Pictures™**



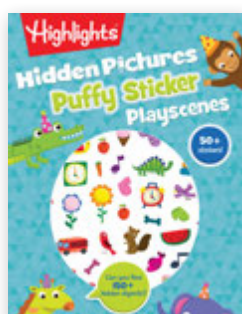
**Ages: 6+
Titles: 1
Pages: 144**

**Hidden Pictures™
Silly Sticker Stories**



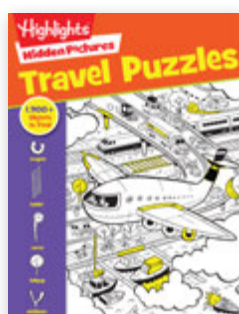
**Ages: 6+
Titles: 6
Pages: 48**

**Puffy Sticker
Playscenes**



**Ages: 3-6
Titles: 2
Pages: 48**

**Favorite
Hidden Pictures™**



**Ages: 6+
Titles: 8
Pages: 144**

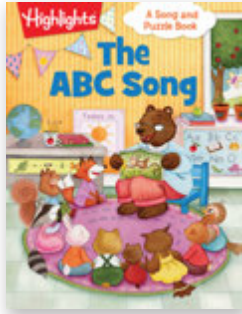
**Hidden Pictures™
Silly Fill-In**



**Ages: 6+
Titles: 4
Pages: 64**

More Great Products

Song and Puzzle Books



Ages: 3-6
Titles: 3
Pages: 48

On the Go



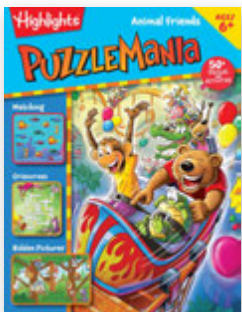
Ages: 6+
Titles: 24
Pages: 24

Box of Fun



Ages: 3-6
Boxes: 4

Puzzlemania™ Activity Books



Ages: 6+
Titles: 12
Pages: 144

Jumbo Book of Mazes



Ages: 6+
Titles: 1
Pages: 256

Amazing Puzzle Adventures



Ages: 8+
Titles: 4
Pages: 48

More Great Products

Find It Board Books



Ages: 0-2
Titles: 4
Pages: 14

Baby Mirror Board Books



Ages: 0-2
Titles: 4
Pages: 14

Let's Grow™



Ages: 0-2
Titles: 24
Pages: 14

Zoobies



Ages: 0-3
Titles: 12

Zootles



Ages: 3-6
Titles: 14

Zoobooks



Ages: 6+
Titles: 39

ZB Zaner-Bloser

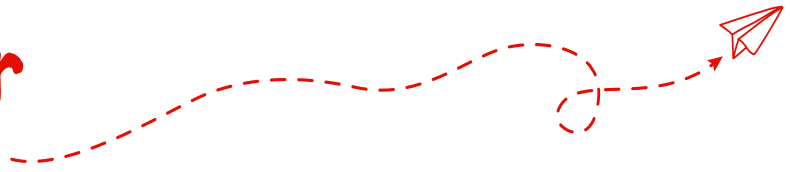
Zaner-Bloser understands that to be experienced in the English language is to be trained in both reading and writing. Together with schools, we focus on teaching students using research-based methods that build skills through individualized instruction — setting the stage for joyful, successful learning in every classroom.

As part of the Highlights Family of Companies since 1975, Zaner-Bloser supports teachers with high-quality, engaging materials that help to spark excitement among their students and nurture confident, capable communicators.

WE ARE **LITERACY**[™]



Zaner-Bloser Curriculum Programs

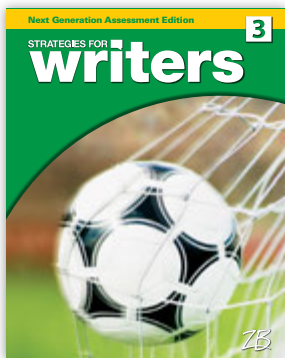


Strategies for Writers and *Strategies for Readers* work together as a comprehensive English language solution for grades K-6, built on a foundation of social-emotional learning.

Strategies is ideal for the bilingual classroom where English instruction totals ten to fifteen hours per week. It is the perfect choice for schools looking for a consistent and comprehensive literacy solution. The text genres covered in *Strategies for Writers* guide the text selection in the *Strategies for Readers* series.

Strategies for Writers

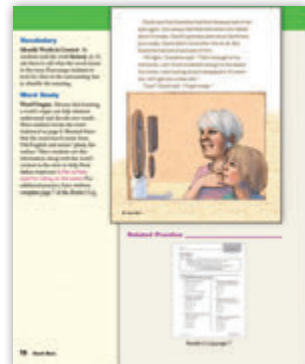
Grades: PreK-8 | Writing



Strategies for Writers provides instruction in writing, composition and grammar so students can thoughtfully convey complex ideas. The holistic program integrates writing and grammar to prepare students to be effective and successful writers. This program fulfills the Common Core State Standard for writing.

Strategies for Readers

Grades: PreK-6 | Reading



Strategies for Readers is designed to teach students to be confident and effective readers. The program uses graded readers to match texts appropriately to a student's reading level, and meet individual needs with differentiated skill instruction and practice. This program fulfills the Common Core State Standard for reading.

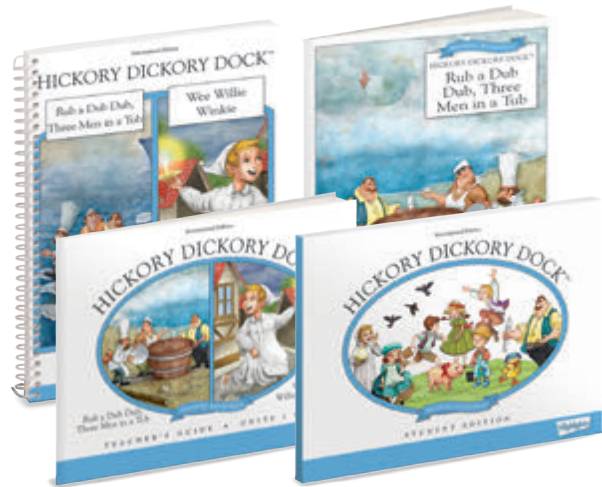
Zaner-Bloser

Curriculum Programs

Hickory Dickory Dock

Grades: PreK | Reading

Hickory Dickory Dock is a reading readiness program designed to give preschool-aged children the foundation they need to be successful when starting formal reading instruction. The program is organized into 10 units of instruction. Well-known, beautifully illustrated traditional nursery rhymes are the basis of the program.



Happily Ever After

Grades: PreK | Reading

Happily Ever After is a reading readiness program that builds on the foundational literacy skills taught in *Hickory Dickory Dock*. The program is organized into 10 units of instruction. Well-known, beautifully illustrated selections of children's literature are the basis of the program.



The Superkids Reading Program

Grades: K-2 | Reading



Superkids is a comprehensive English language arts curriculum crafted for grades K–2 using evidence-based literacy practices and supported by a dedicated literacy team. This proven-effective program follows a unique, systematic, and explicit instructional path through engaging, increasingly complex text.

Growing and learning with the Superkids by their side, students develop the K–2 literacy skills they need to be successful in grade 3 and beyond.

Zaner-Bloser Handwriting: ABC 123 Just for Me!

Grades: PreK | Handwriting



ABC 123 Just For Me!, the handwriting readiness level of Zaner-Bloser Handwriting, takes a fun, playful approach to introducing young students to handwriting instruction. The program prepares students for handwriting in kindergarten and beyond, with letter recognition, print awareness, phonemic awareness, gross-motor skills, fine-motor skills, spatial awareness, and handwriting skills.

Zaner-Bloser Handwriting

Grades: K-8 | Handwriting



Zaner-Bloser Handwriting teaches children how to write English letters and words in manuscript and cursive (script) handwriting. This comprehensive program is the #1 handwriting program in the U.S., popular with schools and teachers.

Zaner-Bloser

15-Minute Programs

15
minutes
a day!

GUM

I READ
to Write
PREPARING FOR WRITING ASSESSMENTS

Spelling
Connections

WORD WISDOM
Unlocking Vocabulary in Context

ZB Zaner-Bloser

Zaner-Bloser knows that not all classrooms have time to navigate a full literacy curriculum. That is why Zaner-Bloser has created a set of **shortened literacy programs** to allow for literacy study in less time.

In just **15 minutes a day**, a teacher can walk their students through a literacy lesson to improve their writing, spelling or vocabulary.

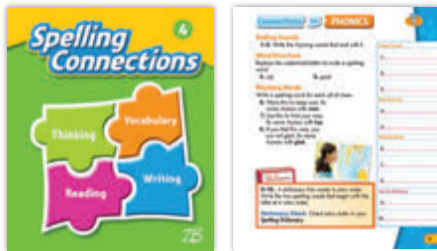
Each of these programs is created with the same **care and research** that has characterized Zaner-Bloser's larger literacy curriculum products.

Zaner-Bloser

15-Minute Programs

Spelling Connections

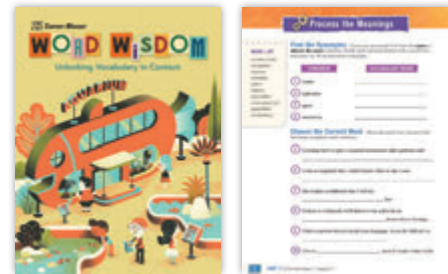
Grades: K-8 | Spelling & Vocabulary



Based on more than 30 years of research, *Spelling Connections* teaches spelling through word patterns common in English and meaningful practice, word sorting, and digital support. Each grade level consists of 36 week-long units designed to take about 15 minutes per day.

Word Wisdom

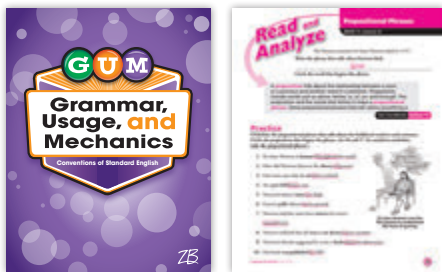
Grades: 3-6 | Spelling & Vocabulary



Word Wisdom is a complete program to teach students new vocabulary and to improve comprehension. It encourages students to take ownership of their vocabulary development and helps them learn more than 300 new words per year.

Grammar, Usage, and Mechanics

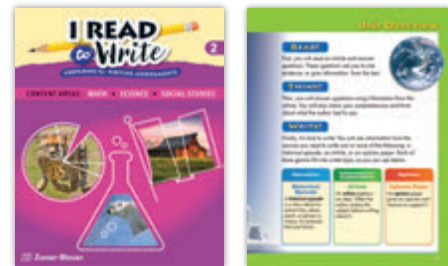
Grades: 2-8 | Writing



G.U.M. teaches students skills important for successful writing. This program offers a flexible format and many ways to engage students in learning basic building blocks of the English language.

I Read to Write

Grades: 2-6 | Writing



I Read to Write is a program that teaches students to read and analyze multiple texts and write a well-structured response. Each book includes three content area units, in science, math and social studies.

Rourke

Educational Media

Leveled Readers Specializing in STEM+

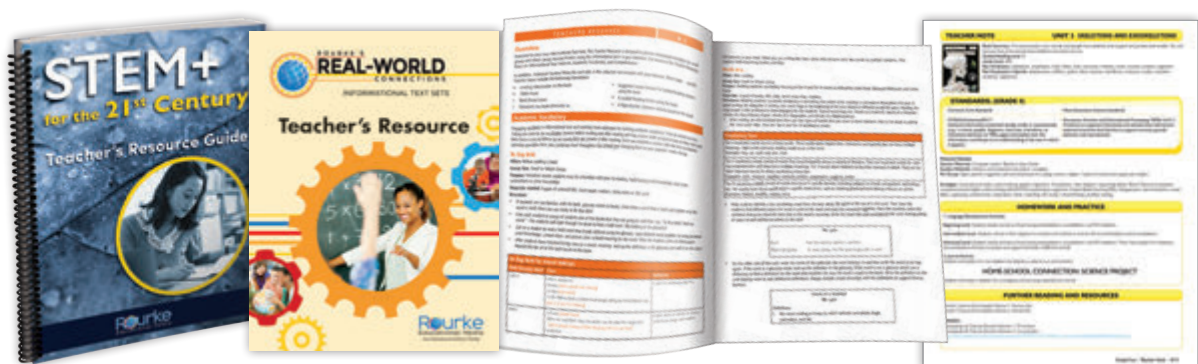
Highlights is proud to have an exclusive partnership with Rourke Educational Media. With a specialty in STEM+, Rourke Readers highlight the ways science, technology, engineering, art, and math overlap with everyday areas students are already familiar with. Rourke Readers can also pair fiction and non-fiction stories to integrate language development, reading, and writing within content subject areas like science and social studies. Rourke Readers' standards-based science content is designed to help improve literacy and language skills for students grades PreK to 8.

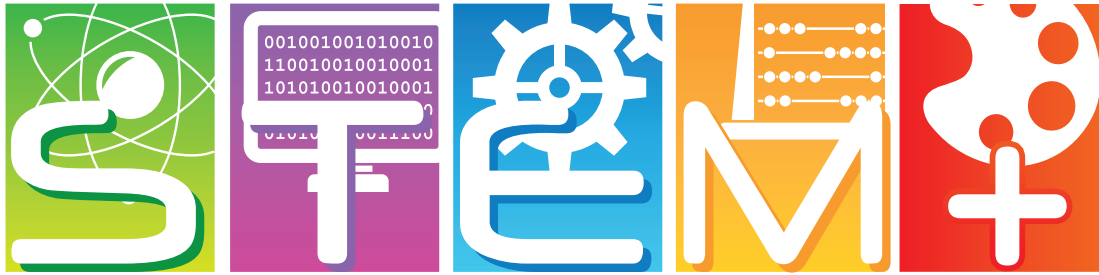
- A collection of over 1,700 titles specializing in STEM+
- Additional 500 Spanish titles
- Leveled, with audio
- Can be used in both digital and print
- Strong instructional content, including vocabulary lists
- Many subjects, including Science, Math, Social Studies, Language Arts, Fiction, and Chapter Books

Fluency Level

Number of Books

Beginner	890+
Intermediate	880+
Advanced	670+





Highlights for Children believes children become their “best selves” by using their creativity and imagination; developing their reading, thinking, and reasoning skills; and learning to treat others with respect, kindness, and sensitivity.



Curious



Creative



Caring



Confident

Highlights