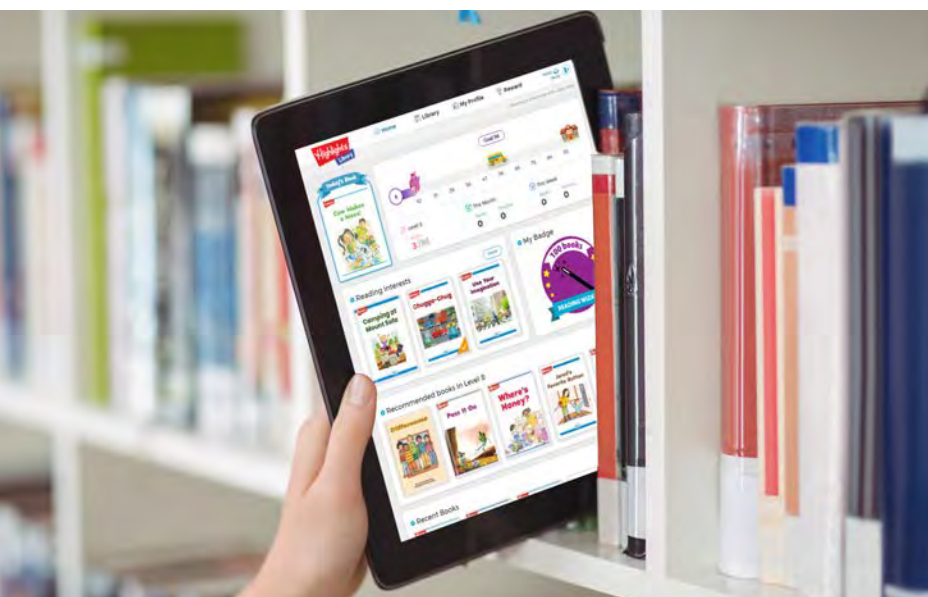


# Highlights

## International Catalog 2020



Discover a  
Love of  
Reading

Anytime,  
Anywhere!



**We help children become their best selves by publishing content and creating experiences that engage, delight, and foster joyful learning.**

We believe that children experience fun and joy when they use their innate creativity, curiosity, intellect, and imagination. This belief, along with our motto *Fun with a Purpose*, is central to every one of our exceptional products for children, parents, and teachers.





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# Inspiring Joyful Learning

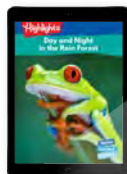
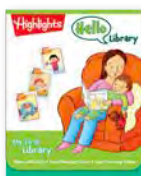
at home, at school, and all the places in between

**Beginner**  
Ages 0-2

**Intermediate**  
Ages 3-6

**Advanced**  
Ages 7-12+

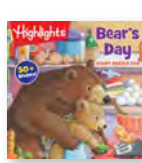
## Reading



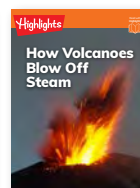
## Learning



## Puzzles



## STEM+





# Benefits of Reading

The power to transform the life of every child



## Confidence & Fluency

Build confidence and skills in reading, comprehension, vocabulary, and thinking



## Academic Success

Achieve higher scores across all disciplines and experience academic success in the future



## Social-Emotional Growth

Build empathy by learning about the lives, experiences, thoughts and feelings of others

"It's **critically important** for parents and teachers to nurture a love of reading in children. Research shows that people—adults **and** children—who frequently read for fun are **smarter, more empathetic, healthier, and happier**. Books take you places. Reading throws open a window on the world, and **the better readers our children are, the better people they'll be.**"

— Christine French Cully, Editor in Chief,  
Highlights for Children, Inc.



# Highlights Library

## Digital Reading Platform



**Highlights Library** is a comprehensive digital reading platform that gives children instant access to an engaging collection of more than 2,500 leveled stories. It focuses on helping children discover a love of reading and provides teachers and parents with tools to support their discovery.

## Around the World

By partnering with like-minded educators who share in the belief that reading can change the world, Highlights Library has helped thousands of children around the globe discover their love of reading.



read in Taiwan  
during summer  
reading camp



in students using  
Highlights Library  
in Turkey in new  
academic year



read since  
the launch of  
Highlights Library  
in 2017

**"We chose Highlights Library not only because it provides an amazing reading experience across differentiated content, but because it also comes with customized assessment for each story."**

*– Customer in Taiwan*



# Highlights Library readers are...

## Engaged



Highlights Library is full of diverse, authentic English stories and videos that keep readers engaged as they learn. Book themes range from social-emotional topics, to science, to fun and games. Read anytime, anywhere with online and offline access.

## Delighted



Highlights Library readers are delighted by reading experiences customized just for them. Readers receive a reading level assignment, select their interests, and enjoy daily book recommendations.

## Challenged



Every reader can be challenged by taking quizzes to enhance their learning and ensure understanding of each book. Educators can assign students specific books to further their learning.

## Supported



Educators can support and engage their readers with instructional resources and activities. Educators have access to simple progress tracking and assignment functionality to strengthen their readers' learning.

## Motivated



Motivational tools help children reach their reading goals. Rewards reinforce progress as readers earn badges at reading milestones, and unlock *Hidden Pictures* puzzles as they read.

# TRY IT NOW!



Scan the QR code to try out one of our digital readers!

# Digital Readers



**Voices Leveled Library** is a research-based series of leveled readers focused on the importance of social-emotional learning (SEL). The series ranges from grade K to 6 and is built around six core SEL themes. At each grade level, age-appropriate topics fit under each SEL theme. As children progress through the series, they not only deepen their reading skills, but learn how to manage emotions, overcome challenges, feel and show empathy for others, and have a positive relationship with those in the world around them.

Guided Reading Levels by Grade																											
																				Grade 6							
														Grade 5													
																		Grade 4									
										Grade 3																	
												Grade 2															
								Grade 1																			
Kindergarten																											
AA	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	
Guided Reading Level																											

- 600+ digital stories, each with audio narration
- Lexile and GRL leveling meets students at their reading ability level
- Vocabulary review reinforces key words learned
- Additional resources provide teachers with support to further enhance children's reading development



# What is Social-Emotional Learning?

Social-emotional learning is the process through which children and adults acquire and effectively apply the knowledge, attitudes, and skills necessary to understand and manage emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships, and make responsible decisions.

## SEL Themes in Voices Leveled Library



### Identity Awareness

Children discover their own unique personalities as they gain a strong foundation for developing healthy relationships.



### Family, Friends, and Community

Children learn about the nature of relationships with family and friends as they begin to understand the importance of helping and caring for others, and caring for the community.



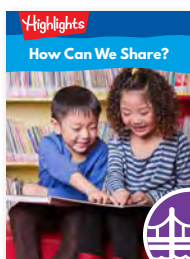
### Perspective Taking

Children develop empathy as they become aware that other points of view are valid and should be respected.



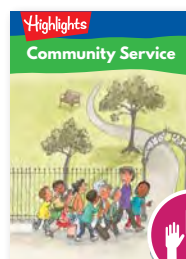
### Social Awareness

Children learn to foster relationships and begin to understand the pitfalls of stereotyping and prejudice.



### Conflict Resolution

Children learn new strategies for resolving differences and getting along with others.



### Good Citizens

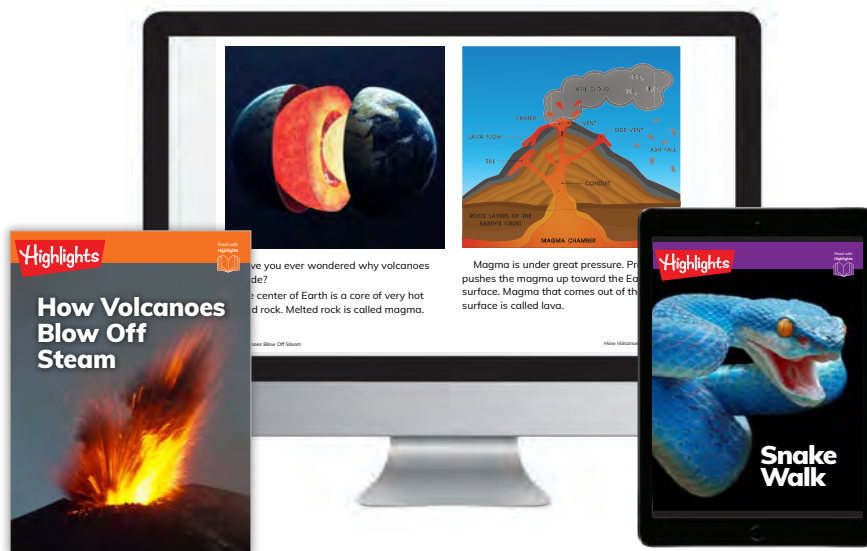
Children learn to value fairness and respect and learn that they need to contribute to society and practice good citizenship.



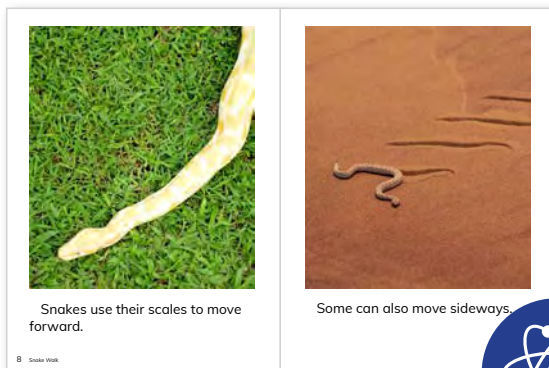
# Read with Highlights

## Science Collection

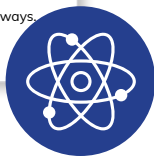
For more STEM+ readers, ask us for the Rourke catalog!



**NEW! Read with Highlights Science Collection** is made up of 100 nonfiction readers focused on popular science topics kids love. Developed around Next Generation Science Standards (NGSS) and Core Knowledge topics, subjects range from animals to technology to space. Created specifically for children grades PreK-2 to jump-start a STEM education, kids develop a love of reading and science early in their reading journey.



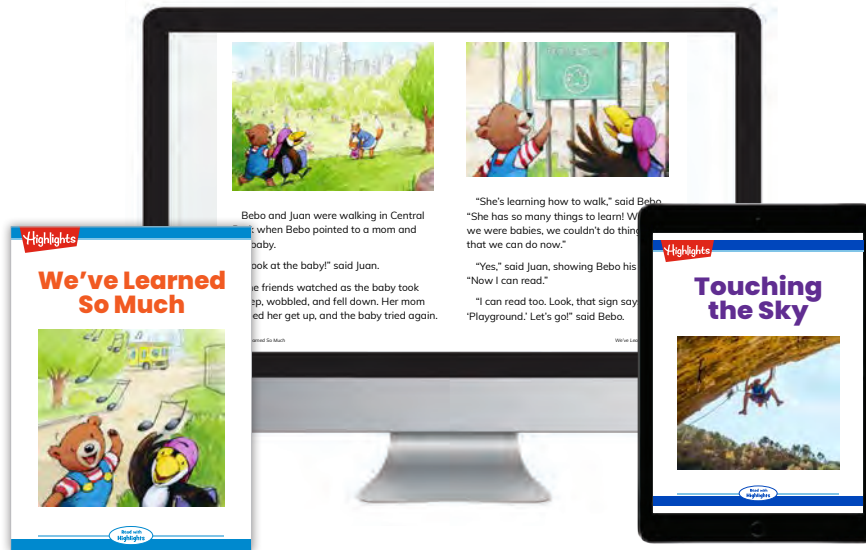
- Lexile leveling meets students at their reading ability level
- Vivid photography and illustrations bring topics to life, and books are written to engage and delight readers
- 100+ digital stories and accompanying audio narration files available
- PDF and print-ready files





# Read with Highlights

## Digital Readers



**Read with Highlights** digital collection features more than 2,500 of Highlights' most popular fiction and nonfiction stories organized by theme and reading level. This collection is a perfect addition to any online platform or website. Read with Highlights can be used in the classroom, or for supplemental reading practice.

### Fluency Level

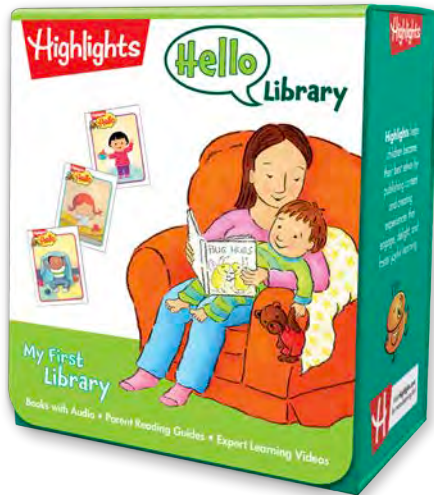
### Number of Stories

Beginner	700+
Elementary	1200+
Intermediate	400+
Advanced	260+

- Content is optimized for digital platforms
- Reading levels and word counts are included for all stories
- New stories are added to the library regularly across many levels and categories
- Accompanying audio narration available

# Hello Library

## Reading Box Set



**Hello Library** is a 24-book box set for babies and toddlers. Parents and children will enjoy reading together with this beautifully illustrated set of beginner books. With additional reading resources for parents, Hello Library is designed to create an environment where parents can help their children grow their love of reading.



- Vocabulary features over 200 English words
- Accompanying audio narration
- Parent Reading Guides extend language skills and learning
- Expert video tips that introduce thematic activities, enhance cognitive development, and build phonemic awareness



# Reading Quest

## Themed Readers



**Reading Quest** is a themed anthology series made up of the most popular stories from *Highlights*, picked by kids themselves! Every book contains multiple stories that each focus on a central theme.

- Four to five stories per book
- Accompanying audio narration available
- Lexile measures provided per story
- Fiction and nonfiction collections

**Ages: 5+ | Titles: 100 | Pages: 32**

# Highlights Storybooks

## Box Set



**Highlights Storybooks** is a collection of leveled readers and accompanying activities from grades K to 6, packaged as a boxed set.

- 18 sets: nine levels, two sets per level
- Each set includes:
  - Five storybooks with comprehension questions and corresponding activities for each
  - Learning guide with answer key, instructional tips, and six bonus digital stories
  - Accompanying audio narration and digital versions available

**Grades: K-6 | Titles: 90 | Pages: 24**

# Kindness Books

## Picture Books



**Highlights Books of Kindness** provide opportunities for parents, caregivers, and teachers to talk about what it means to be kind and to have conversations with toddlers and preschoolers about empathy, compassion, and gratitude. With joyful illustrations and simple, accessible words, young children can learn how to develop empathy and be their best selves wherever they go.



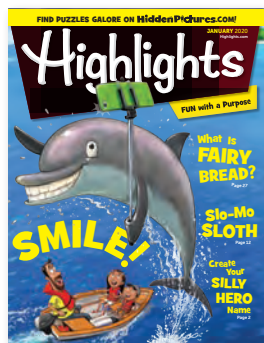
- Teaches young children about empathy, compassion, and gratitude
- Titles feature durable, card stock pages, and bold, colorful illustrations
- Social-emotional learning focus

**Ages: 2-5 | Titles: 2 | Pages: 28**

# Magazines



## Highlights

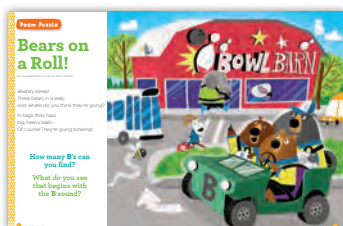


*Highlights* is America's #1 children's magazine.

- Full of fiction stories, nonfiction articles, poems, puzzles, crafts, and more
- Provides wholesome, positive, and educational content

**Ages:** 6-12+ | **Titles:** Monthly | **Pages:** 44

## Highlights High Five



*Highlights High Five* is America's most-read magazine for preschool-age children and just received a brand new look!

- Full of both fiction and non-fiction stories, puzzles, recipes, crafts, action rhymes, and more
- Activities foster a child's natural curiosity and thirst for early learning

**Ages:** 3-5 | **Titles:** Monthly | **Pages:** 36

## Highlights Hello



*Highlights Hello*, baby's first magazine, helps foster a love of reading early.

- Contains read-aloud stories and poems, puzzles, and vivid illustrations
- Includes tips for parents on reading with baby

**Ages:** 0-2 | **Titles:** Monthly | **Pages:** 14



# Videos



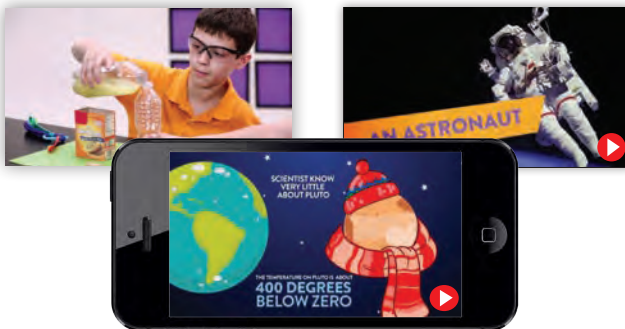
## Animations



*Highlights Animations* is an engaging collection of animated storybooks that helps teach reading and reinforce developing English language skills.

- Audio synchronization and text highlighting
- Animated storytelling keeps young readers engaged
- Easily adaptable to fit any platform or website

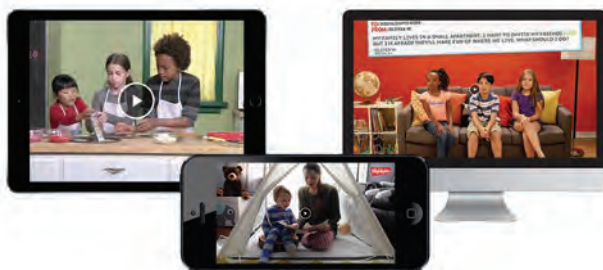
## Science



*Highlights* offers a collection of Did You Know? science videos including quizzes, experiments, and more!

- STEM video content covering topics such as space, weather, and animals
- Real-life science experiments
- Videos can be translated and customized for your market
- Easily adaptable to fit any platform or website

## Live Action



*Highlights'* original live action videos feature real children making crafts, following recipes, telling jokes, giving advice, and more!

- These videos can be used for any online platform, website, or mobile app
- Videos can be translated and customized for your market

# Benefits of Highlights Learning



## The Highlights Difference



Award-winning Highlights Learning workbooks integrate skills practice with our beloved *Hidden Pictures* puzzles, activities, mazes, and humor. That's what makes the Highlights difference—it lowers the barrier of learning and raises the level of fun.

## Makes Learning Fun By:

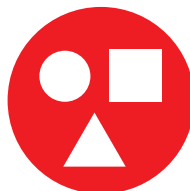
- Integrating skills practice with puzzling activities for deeper engagement
- Creating multi-layered experiences on every page
- Utilizing full-color artwork to draw kids in and keep them on the page longer
- Incorporating humor to lower learning anxiety



## Skill Building



Alphabet Practice



Colors, Shapes & Patterns



Thinking & Reasoning



Reading & Writing



Tracing & Pen Control



Math Concepts & Numbers

# Highlights Learning

## Early Skill Building Workbooks

### Learning Fun Workbooks



**Ages:** 3-8 | **Titles:** 18 | **Pages:** 48

Each of these single-subject workbooks helps kids focus on and master an essential skill for school success. Each title is a unique blend of curriculum and signature *Highlights* puzzles to build skills and develop lifelong learning confidence.

### Learn-on-the-Go Practice Pads



**Ages:** 3-6 | **Titles:** 8 | **Pages:** 64

These full-color practice pads are perfect for engaging busy kids in activity-based learning while on the go. Each pad promotes fine-motor skills, hand-eye coordination, letter and number recognition, alphabet knowledge, critical thinking, and logic.

### Handwriting Practice Pads



**Ages:** 3-8 | **Titles:** 4 | **Pages:** 80

Handwriting Practice Pads make learning to write easier and fun for kids, whether they are just learning pen control or ready for script. Each pad blends handwriting practice with fun activities and also includes bonus digital handwriting tutorials.



# Highlights Learning

## Early Skill Building Workbooks

Ask us to  
see ALL the  
Highlights  
Learning  
titles!

### Big Fun Practice Pads



**Ages:** 3-5 | **Titles:** 2 | **Pages:** 192

Featuring tear-off pages, each pad includes a page of motivational reward stickers, as well as bonus STEAM pages featuring child-centered crafts, experiments, recipes, and games, all related to the pad's subject and curated to foster creativity and love of learning.

### Big Fun Workbooks



**Ages:** 3-8 | **Titles:** 4 | **Pages:** 256

This workbook series is packed with activities, exercises, games, and puzzles that help young learners build skills and confidence—and make learning fun while reinforcing essential school skills!

### Summer Big Fun Workbooks



**Ages:** 4-8 | **Titles:** 3 | **Pages:** 144

Expertly crafted to combat summer slide, these books provide the right balance of review to keep skills sharp and a preview of what's to come in the next school year.

# Benefits of Puzzling

## Puzzling Leads to Skill Building



*Highlights* believes that children learn best through activities that align with their interests, ignite their curiosity, and offer a challenge.

*Highlights* editors have worked with independent researchers to visit schools and record how children interact with *Highlights* puzzles. These observations helped to form the foundation for creating new *Highlights* puzzle products that delight and educate children all around the world.



### Block Buddies

Beth and Benny are building a tower together.



Art by Julia Becker

Find these hidden objects in the scene.

 Balloon	 Bird	 Boot	 Basketball
 Bell	 Bowl	 Button	 Boat

Write some words that begin with the letter B.

Bird
Boot
B
B



Self-Esteem

Concentration

Attention to Detail

Problem Solving

Motor Skills

Vocabulary Development

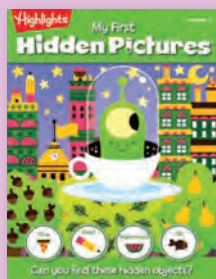
# Hidden Pictures

## For Every Puzzler

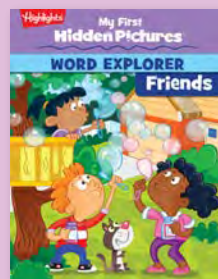


Try out a  
Hidden Pictures  
puzzle!

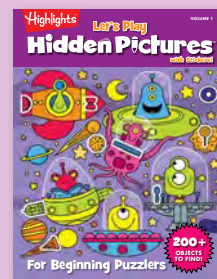
AGES  
3-6



**Titles:** 8  
**Pages:** 32

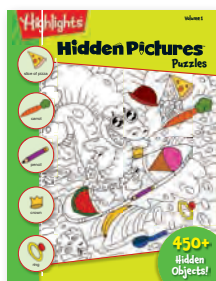


**Titles:** 4  
**Pages:** 32

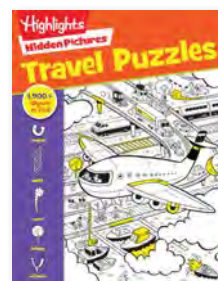


**Titles:** 8  
**Pages:** 48

AGES  
6-12



**Titles:** 16  
**Pages:** 48

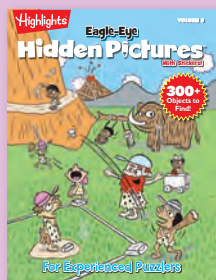


**Titles:** 9  
**Pages:** 144

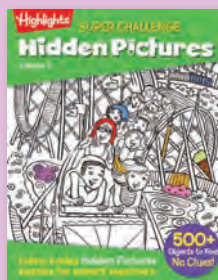


**Titles:** Ongoing  
**Format:** Digital

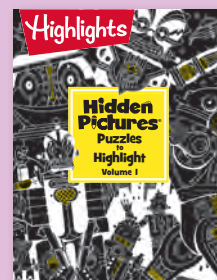
AGES  
8+



**Titles:** 8  
**Pages:** 48



**Titles:** 4  
**Pages:** 48



**Titles:** 4  
**Pages:** 48



# Hidden Pictures

## Fun Format

### Longest *Hidden Pictures* Puzzle Ever



This 16-foot *Hidden Pictures* puzzle features 280 objects hidden throughout a relay race that takes place in an imaginary city. This is great for collaborative play and keeps children engaged for hours!

**Ages:** 7+ | **Titles:** 1 | **Pages:** 48

### *Hidden Pictures* Foldout-Fun Puzzle Books



This innovative, tall and thin format with foldout flaps doubles the size of the puzzle on each spread, making learning about letters and numbers a double-the-fun learning experience.

**Ages:** 3-6 | **Titles:** 3 | **Pages:** 12

### Secret *Hidden Pictures* Puzzles



Introducing a magical *Hidden Pictures* puzzle collection! Color-reveal technology and a seek-and-find wand give children a new, exciting way to solve the popular visual challenge.

**Ages:** 6+ | **Titles:** 1 | **Pages:** 96

### *Hidden Pictures* Lift-the-Flap



With more than 40 flaps to lift, these oversized board books deliver an exciting search-and-find guessing game that kids can play over and over again, even before they're reading on their own.

**Ages:** 2-5 | **Titles:** 3 | **Pages:** 10

# Hidden Pictures

## Find It Board Books



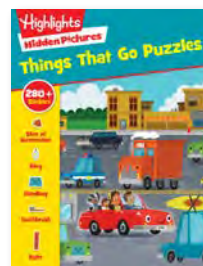
Ages: 0-3 | Titles: 4 | Pages: 14

## Puffy Sticker Playscenes



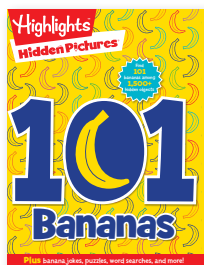
Ages: 3-6 | Titles: 6 | Pages: 48

## Sticker *Hidden Pictures*



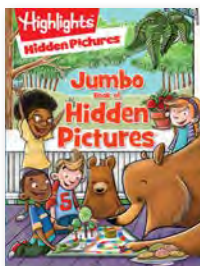
Ages: 3-6 | Titles: 6 | Pages: 96

## *Highlights* 101 Activity Books



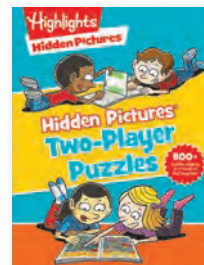
Ages: 6+ | Titles: 4 | Pages: 144

## Jumbo Book of *Hidden Pictures*



Ages: 6+ | Titles: 1 | Pages: 144

## *Hidden Pictures* Two-Player Puzzles



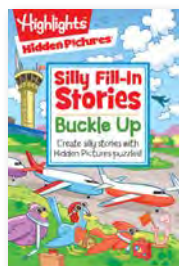
Ages: 6+ | Titles: 2 | Pages: 144

## *Hidden Pictures* Puzzles to Highlight Pads



Ages: 6+ | Titles: 4 | Pages: 32

## *Hidden Pictures* Silly Fill-In



Ages: 6+ | Titles: 4 | Pages: 64

## *Hidden Pictures* Riddle Puzzle Pads



Ages: 6+ | Titles: 4 | Pages: 64

# Puzzle Books

## NEW! Puzzle Readers



**Highlights Puzzle Readers** integrate puzzles and stories to motivate children to read the story, solve the puzzle, and then go back and do it again! Our signature *Hidden Pictures* puzzles provide the backdrop for a scaffolded approach that progresses in complexity in both story and puzzling levels as the child moves up from one level to the next.

- Each book leveled with Lexile and GRL
- Two levels for scaffolded learning

**Ages:** 4-7 | **Titles:** 4 | **Pages:** 32

## Puzzle Activity Fun



Includes  
Stickers

This interactive series features themed puzzles from *Hidden Pictures* scenes to letters, numbers, and vocabulary practice. These books are the perfect blend of stimulating puzzles, stickers, and stories.

**Ages:** 3-6 | **Titles:** 8 | **Pages:** 24

## Photo Puzzlemania



Award  
Winning

Intricate, full-color photos have been cleverly turned into favorite puzzle types, like *Hidden Pictures* scenes, Check and Double Check, Hidden in Plain Sight, mazes, matching activities, and more in this title.

**Ages:** 6+ | **Titles:** 2 | **Pages:** 144



# Puzzle Books

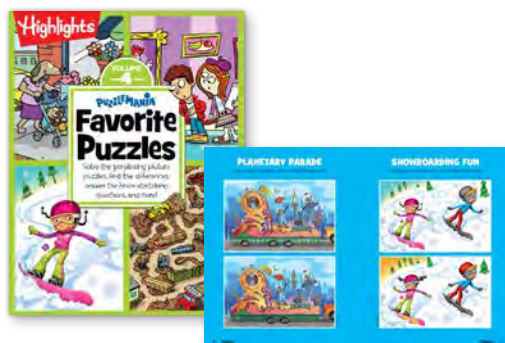
## Favorite Puzzles for Beginners



This book of mixed puzzles is designed for beginning puzzlers, and includes developmentally appropriate matching activities, thinking challenges, and more.

**Ages:** 3-6 | **Titles:** 4 | **Pages:** 48

## Favorite Puzzles



This collection of our most beloved puzzles includes thinking challenges, mini-mazes, matching activities, logic puzzles, and more. Each puzzle book helps kids discover new interests while building brainpower.

**Ages:** 6+ | **Titles:** 4 | **Pages:** 48

## My First Amazing Mazes



These new maze books contain a variety of mazes for the youngest puzzlers including traditional, string, pattern mazes, and more. Each maze is designed to help develop fine-motor and problem-solving skills.

**Ages:** 3-6 | **Titles:** 2 | **Pages:** 48

## Amazing Mazes

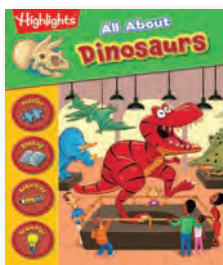


This maze series includes two books for beginners and two books for experienced puzzlers. The variety of mazes illustrated with vibrant color and silly humor amuse kids as they problem-solve.

**Ages:** 4+ | **Titles:** 4 | **Pages:** 72

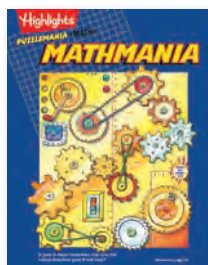
# Puzzle Books

## All About



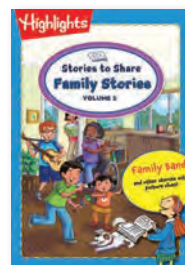
Ages: 4+ | Titles: 18 | Pages: 32

## Mathmania



Ages: 7+ | Titles: 40 | Pages: 36

## On the Go



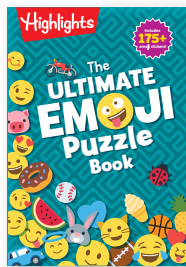
Ages: 6+ | Titles: 24 | Pages: 24

## Amazing Puzzle Adventures



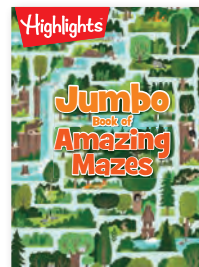
Ages: 8+ | Titles: 4 | Pages: 48

## The Ultimate Emoji Puzzle Book



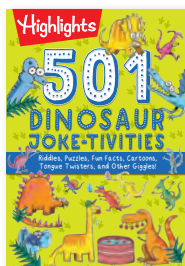
Ages: 6+ | Titles: 1 | Pages: 96

## Jumbo Books and Pads



Ages: 3-9 | Titles: 8 | Pages: 256

## 501 Joke-tivities Books



Ages: 6+ | Titles: 2 | Pages: 144

## Puzzlemania Activity Books



Ages: 6+ | Titles: 10 | Pages: 144

## Fun to Go



Ages: 6+ | Titles: 4 | Pages: 32

# ZB Zaner-Bloser

*Zaner-Bloser* understands that to be experienced in the English language is to be trained in both reading and writing. Together with schools, we focus on teaching students using research-based methods that build skills through individualized instruction — setting the stage for joyful, successful learning in every classroom.

As part of the Highlights Family of Companies since 1975, *Zaner-Bloser* supports teachers with high-quality, engaging materials that help to spark excitement among their students and nurture confident, capable communicators.

## WE ARE LITERACY™

For a full look at our curriculum products,  
ask us for the Zaner-Bloser catalog.



Handwriting



Reading



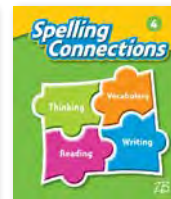
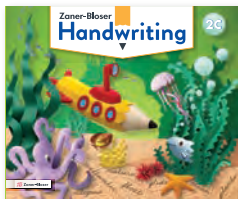
Writing &  
Grammar



Spelling



Vocabulary





Highlights for Children believes children become their best selves by using their creativity and imaginations; developing their reading, thinking and reasoning skills; and learning to treat others with respect, kindness, and sensitivity.



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