International Catalog 2020

Discover a Love of Reading

Anytime, Anywhere!
We help children become their best selves by publishing content and creating experiences that engage, delight, and foster joyful learning.

We believe that children experience fun and joy when they use their innate creativity, curiosity, intellect, and imagination. This belief, along with our motto Fun with a Purpose, is central to every one of our exceptional products for children, parents, and teachers.
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Puzzle Books
Inspiring Joyful Learning
at home, at school, and all the places in between

Beginner
Ages 0-2

Intermediate
Ages 3-6

Advanced
Ages 7-12+

Reading

Learning

Puzzles

STEM+
Benefits of Reading
The power to transform the life of every child

Confidence & Fluency
Build confidence and skills in reading, comprehension, vocabulary, and thinking

Academic Success
Achieve higher scores across all disciplines and experience academic success in the future

Social-Emotional Growth
Build empathy by learning about the lives, experiences, thoughts and feelings of others

“It’s critically important for parents and teachers to nurture a love of reading in children. Research shows that people—adults and children—who frequently read for fun are smarter, more empathetic, healthier, and happier. Books take you places. Reading throws open a window on the world, and the better readers our children are, the better people they’ll be.”

— Christine French Cully, Editor in Chief, Highlights for Children, Inc.
Highlights Library is a comprehensive digital reading platform that gives children instant access to an engaging collection of more than 2,500 leveled stories. It focuses on helping children discover a love of reading and provides teachers and parents with tools to support their discovery.

Around the World

By partnering with like-minded educators who share in the belief that reading can change the world, Highlights Library has helped thousands of children around the globe discover their love of reading.

“We chose Highlights Library not only because it provides an amazing reading experience across differentiated content, but because it also comes with customized assessment for each story.”

– Customer in Taiwan
Highlights Library readers are engaged, challenged, delighted, and motivated.

**Engaged**

Highlights Library is full of diverse, authentic English stories and videos that keep readers engaged as they learn. Book themes range from social-emotional topics, to science, to fun and games. Read anytime, anywhere with online and offline access.

**Challenged**

Every reader can be challenged by taking quizzes to enhance their learning and ensure understanding of each book. Educators can assign students specific books to further their learning.

**Delighted**

Highlights Library readers are delighted by reading experiences customized just for them. Readers receive a reading level assignment, select their interests, and enjoy daily book recommendations.

**Supported**

Educators can support and engage their readers with instructional resources and activities. Educators have access to simple progress tracking and assignment functionality to strengthen their readers’ learning.

**Motivated**

Motivational tools help children reach their reading goals. Rewards reinforce progress as readers earn badges at reading milestones, and unlock Hidden Pictures puzzles as they read.

Scan the QR code to try out one of our digital readers!
Voices Leveled Library is a research-based series of leveled readers focused on the importance of social-emotional learning (SEL). The series ranges from grade K to 6 and is built around six core SEL themes. At each grade level, age-appropriate topics fit under each SEL theme. As children progress through the series, they not only deepen their reading skills, but learn how to manage emotions, overcome challenges, feel and show empathy for others, and have a positive relationship with those in the world around them.

- 600+ digital stories, each with audio narration
- Lexile and GRL leveling meets students at their reading ability level
- Vocabulary review reinforces key words learned
- Additional resources provide teachers with support to further enhance children’s reading development
What is Social-Emotional Learning?

Social-emotional learning is the process through which children and adults acquire and effectively apply the knowledge, attitudes, and skills necessary to understand and manage emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships, and make responsible decisions.

SEL Themes in Voices Leveled Library

**Identity Awareness**
Children discover their own unique personalities as they gain a strong foundation for developing healthy relationships.

**Perspective Taking**
Children develop empathy as they become aware that other points of view are valid and should be respected.

**Conflict Resolution**
Children learn new strategies for resolving differences and getting along with others.

**Family, Friends, and Community**
Children learn about the nature of relationships with family and friends as they begin to understand the importance of helping and caring for others, and caring for the community.

**Social Awareness**
Children learn to foster relationships and begin to understand the pitfalls of stereotyping and prejudice.

**Good Citizens**
Children learn to value fairness and respect and learn that they need to contribute to society and practice good citizenship.
NEW! Read with Highlights Science Collection is made up of 100 nonfiction readers focused on popular science topics kids love. Developed around Next Generation Science Standards (NGSS) and Core Knowledge topics, subjects range from animals to technology to space. Created specifically for children grades PreK-2 to jump-start a STEM education, kids develop a love of reading and science early in their reading journey.

- Lexile leveling meets students at their reading ability level
- Vivid photography and illustrations bring topics to life, and books are written to engage and delight readers
- 100+ digital stories and accompanying audio narration files available
- PDF and print-ready files

How Volcanoes Blow Off Steam

Have you ever wondered why volcanoes explode?

The center of Earth is a core of very hot rock. Melted rock is called magma.

Magma is under great pressure. It pushes the magma up toward the Earth's surface. Magma that comes out of the surface is called lava.

Some can also move sideways.

Snakes use their scales to move forward.
Read with Highlights digital collection features more than 2,500 of Highlights’ most popular fiction and nonfiction stories organized by theme and reading level. This collection is a perfect addition to any online platform or website. Read with Highlights can be used in the classroom, or for supplemental reading practice.

<table>
<thead>
<tr>
<th>Fluency Level</th>
<th>Number of Stories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginner</td>
<td>700+</td>
</tr>
<tr>
<td>Elementary</td>
<td>1200+</td>
</tr>
<tr>
<td>Intermediate</td>
<td>400+</td>
</tr>
<tr>
<td>Advanced</td>
<td>260+</td>
</tr>
</tbody>
</table>

- Content is optimized for digital platforms
- Reading levels and word counts are included for all stories
- New stories are added to the library regularly across many levels and categories
- Accompanying audio narration available
Hello Library is a 24-book box set for babies and toddlers. Parents and children will enjoy reading together with this beautifully illustrated set of beginner books. With additional reading resources for parents, Hello Library is designed to create an environment where parents can help their children grow their love of reading.

- Vocabulary features over 200 English words
- Accompanying audio narration
- Parent Reading Guides extend language skills and learning
- Expert video tips that introduce thematic activities, enhance cognitive development, and build phonemic awareness
Reading Quest is a themed anthology series made up of the most popular stories from *Highlights*, picked by kids themselves! Every book contains multiple stories that each focus on a central theme.

- Four to five stories per book
- Accompanying audio narration available
- Lexile measures provided per story
- Fiction and nonfiction collections

**Ages:** 5+  |  **Titles:** 100  |  **Pages:** 32

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Highlights Storybooks is a collection of leveled readers and accompanying activities from grades K to 6, packaged as a boxed set.

- 18 sets: nine levels, two sets per level
- Each set includes:
  - Five storybooks with comprehension questions and corresponding activities for each
  - Learning guide with answer key, instructional tips, and six bonus digital stories
  - Accompanying audio narration and digital versions available

**Grades:** K-6  |  **Titles:** 90  |  **Pages:** 24
Kindness Books

Picture Books

Highlights Books of Kindness provide opportunities for parents, caregivers, and teachers to talk about what it means to be kind and to have conversations with toddlers and preschoolers about empathy, compassion, and gratitude. With joyful illustrations and simple, accessible words, young children can learn how to develop empathy and be their best selves wherever they go.

- Teaches young children about empathy, compassion, and gratitude
- Titles feature durable, card stock pages, and bold, colorful illustrations
- Social-emotional learning focus

Ages: 2-5 | Titles: 2 | Pages: 28
Magazines

Highlights

Highlights is America’s #1 children’s magazine.

- Full of fiction stories, nonfiction articles, poems, puzzles, crafts, and more
- Provides wholesome, positive, and educational content

Ages: 6-12+ | Titles: Monthly | Pages: 44

Highlights High Five

Highlights High Five is America’s most-read magazine for preschool-age children and just received a brand new look!

- Full of both fiction and non-fiction stories, puzzles, recipes, crafts, action rhymes, and more
- Activities foster a child’s natural curiosity and thirst for early learning

Ages: 3-5 | Titles: Monthly | Pages: 36

Highlights Hello

Highlights Hello, baby’s first magazine, helps foster a love of reading early.

- Contains read-aloud stories and poems, puzzles, and vivid illustrations
- Includes tips for parents on reading with baby

Ages: 0-2 | Titles: Monthly | Pages: 14
**Videos**

**Highlights** offers a collection of Did You Know? science videos including quizzes, experiments, and more!

- STEM video content covering topics such as space, weather, and animals
- Real-life science experiments
- Videos can be translated and customized for your market
- Easily adaptable to fit any platform or website

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**Animations**

**Highlights Animations** is an engaging collection of animated storybooks that helps teach reading and reinforce developing English language skills.

- Audio synchronization and text highlighting
- Animated storytelling keeps young readers engaged
- Easily adaptable to fit any platform or website

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**Science**

**Highlights** offers a collection of Did You Know? science videos including quizzes, experiments, and more!

- STEM video content covering topics such as space, weather, and animals
- Real-life science experiments
- Videos can be translated and customized for your market
- Easily adaptable to fit any platform or website

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**Live Action**

**Highlights’** original live action videos feature real children making crafts, following recipes, telling jokes, giving advice, and more!

- These videos can be used for any online platform, website, or mobile app
- Videos can be translated and customized for your market
Benefits of Highlights Learning

The Highlights Difference

Award-winning Highlights Learning workbooks integrate skills practice with our beloved Hidden Pictures puzzles, activities, mazes, and humor. That's what makes the Highlights difference—it lowers the barrier of learning and raises the level of fun.

Makes Learning Fun By:

- Integrating skills practice with puzzling activities for deeper engagement
- Creating multi-layered experiences on every page
- Utilizing full-color artwork to draw kids in and keep them on the page longer
- Incorporating humor to lower learning anxiety

Skill Building

- Alphabet Practice
- Colors, Shapes & Patterns
- Thinking & Reasoning
- Reading & Writing
- Tracing & Pen Control
- Math Concepts & Numbers
Learning Fun Workbooks

Each of these single-subject workbooks helps kids focus on and master an essential skill for school success. Each title is a unique blend of curriculum and signature Highlights puzzles to build skills and develop lifelong learning confidence.

Ages: 3-8 | Titles: 18 | Pages: 48

Learn-on-the-Go Practice Pads

These full-color practice pads are perfect for engaging busy kids in activity-based learning while on the go. Each pad promotes fine-motor skills, hand-eye coordination, letter and number recognition, alphabet knowledge, critical thinking, and logic.

Ages: 3-6 | Titles: 8 | Pages: 64

Handwriting Practice Pads

Handwriting Practice Pads make learning to write easier and fun for kids, whether they are just learning pen control or ready for script. Each pad blends handwriting practice with fun activities and also includes bonus digital handwriting tutorials.

Ages: 3-8 | Titles: 4 | Pages: 80
Highlights Learning
Early Skill Building Workbooks

Big Fun Practice Pads

Featuring tear-off pages, each pad includes a page of motivational reward stickers, as well as bonus STEAM pages featuring child-centered crafts, experiments, recipes, and games, all related to the pad’s subject and curated to foster creativity and love of learning.

Ages: 3-5 | Titles: 2 | Pages: 192

Big Fun Workbooks

This workbook series is packed with activities, exercises, games, and puzzles that help young learners build skills and confidence—and make learning fun while reinforcing essential school skills!

Ages: 3-8 | Titles: 4 | Pages: 256

Summer Big Fun Workbooks

Expertly crafted to combat summer slide, these books provide the right balance of review to keep skills sharp and a preview of what’s to come in the next school year.

Ages: 4-8 | Titles: 3 | Pages: 144
Benefits of Puzzling

Puzzling Leads to Skill Building

Highlights believes that children learn best through activities that align with their interests, ignite their curiosity, and offer a challenge.

Highlights editors have worked with independent researchers to visit schools and record how children interact with Highlights puzzles. These observations helped to form the foundation for creating new Highlights puzzle products that delight and educate children all around the world.

Block Buddies
Beth and Benny are building a tower together.

Find these hidden objects in the scene.
- Balloon
- Bell
- Button
- Boot
- Basketball
- Bowl

Write some words that begin with the letter B.
- Bird
- Boot
- B

Highlights believes that children learn best through activities that align with their interests, ignite their curiosity, and offer a challenge.

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Hidden Pictures
For Every Puzzler

**AGES 3-6**
- Titles: 8
- Pages: 32

**AGES 6-12**
- Titles: 16
- Pages: 48

**AGES 8+**
- Titles: 8
- Pages: 48

Try out a Hidden Pictures puzzle!
**Hidden Pictures**

**Fun Format**

**Longest Hidden Pictures Puzzle Ever**

This 16-foot Hidden Pictures puzzle features 280 objects hidden throughout a relay race that takes place in an imaginary city. This is great for collaborative play and keeps children engaged for hours!

*Ages: 7+ | Titles: 1 | Pages: 48*

**Secret Hidden Pictures Puzzles**

Introducing a magical Hidden Pictures puzzle collection! Color-reveal technology and a seek-and-find wand give children a new, exciting way to solve the popular visual challenge.

*Ages: 6+ | Titles: 1 | Pages: 96*

**Hidden Pictures Foldout-Fun Puzzle Books**

This innovative, tall and thin format with foldout flaps doubles the size of the puzzle on each spread, making learning about letters and numbers a double-the-fun learning experience.

*Ages: 3-6 | Titles: 3 | Pages: 12*

**Hidden Pictures Lift-the-Flap**

With more than 40 flaps to lift, these oversized board books deliver an exciting search-and-find guessing game that kids can play over and over again, even before they’re reading on their own.

*Ages: 2-5 | Titles: 3 | Pages: 10*
# Highlights

## Hidden Pictures

### Find It Board Books

- **Ages:** 0-3
- **Titles:** 4
- **Pages:** 14

### Puffy Sticker Playscenes

- **Ages:** 3-6
- **Titles:** 6
- **Pages:** 48

### Sticker Hidden Pictures

- **Ages:** 3-6
- **Titles:** 6
- **Pages:** 96

### Highlights 101 Activity Books

- **Ages:** 6+
- **Titles:** 4
- **Pages:** 144

### Jumbo Book of Hidden Pictures

- **Ages:** 6+
- **Titles:** 1
- **Pages:** 144

### Hidden Pictures Two-Player Puzzles

- **Ages:** 6+
- **Titles:** 2
- **Pages:** 144

### Hidden Pictures Puzzles to Highlight Pads

- **Ages:** 6+
- **Titles:** 4
- **Pages:** 32

### Hidden Pictures Silly Fill-In

- **Ages:** 6+
- **Titles:** 4
- **Pages:** 64

### Hidden Pictures Riddle Puzzle Pads

- **Ages:** 6+
- **Titles:** 4
- **Pages:** 64
Puzzle Books

NEW! Puzzle Readers

Highlights Puzzle Readers integrate puzzles and stories to motivate children to read the story, solve the puzzle, and then go back and do it again! Our signature Hidden Pictures puzzles provide the backdrop for a scaffolded approach that progresses in complexity in both story and puzzling levels as the child moves up from one level to the next.

- Each book leveled with Lexile and GRL
- Two levels for scaffolded learning

Ages: 4-7 | Titles: 4 | Pages: 32

Puzzle Activity Fun

This interactive series features themed puzzles from Hidden Pictures scenes to letters, numbers, and vocabulary practice. These books are the perfect blend of stimulating puzzles, stickers, and stories.

Ages: 3-6 | Titles: 8 | Pages: 24

Photo Puzzlemania

Intricate, full-color photos have been cleverly turned into favorite puzzle types, like Hidden Pictures scenes, Check and Double Check, Hidden in Plain Sight, mazes, matching activities, and more in this title.

Ages: 6+ | Titles: 2 | Pages: 144
Puzzle Books

Favorite Puzzles for Beginners

This book of mixed puzzles is designed for beginning puzzlers, and includes developmentally appropriate matching activities, thinking challenges, and more.

Ages: 3-6  |  Titles: 4  |  Pages: 48

Favorite Puzzles

This collection of our most beloved puzzles includes thinking challenges, mini-mazes, matching activities, logic puzzles, and more. Each puzzle book helps kids discover new interests while building brainpower.

Ages: 6+  |  Titles: 4  |  Pages: 48

My First Amazing Mazes

These new maze books contain a variety of mazes for the youngest puzzlers including traditional, string, pattern mazes, and more. Each maze is designed to help develop fine-motor and problem-solving skills.

Ages: 3-6  |  Titles: 2  |  Pages: 48

Amazing Mazes

This maze series includes two books for beginners and two books for experienced puzzlers. The variety of mazes illustrated with vibrant color and silly humor amuse kids as they problem-solve.

Ages: 4+  |  Titles: 4  |  Pages: 72
Zaner-Bloser understands that to be experienced in the English language is to be trained in both reading and writing. Together with schools, we focus on teaching students using research-based methods that build skills through individualized instruction — setting the stage for joyful, successful learning in every classroom.

As part of the Highlights Family of Companies since 1975, Zaner-Bloser supports teachers with high-quality, engaging materials that help to spark excitement among their students and nurture confident, capable communicators.

WE ARE LITERACY™

For a full look at our curriculum products, ask us for the Zaner-Bloser catalog.
Highlights for Children believes children become their best selves by using their creativity and imaginations; developing their reading, thinking and reasoning skills; and learning to treat others with respect, kindness, and sensitivity.